



P.O. Box 44008 Madison, WI 53744-4008 Tel.- 608.848.1960 Fax- 608.848.9266 Web Site: <http://www.ifmadison.org>

Meeting Minutes
IFMA Executive Committee Meeting
Meeting of Tuesday, October 14, 2014
Location: CUNA Mutual
9:00 a.m. to 10:00 a.m.

Phone Attendees Lorelle Micklitz, Kyle Roux, Erica Marty

Attendees: JR, Jacqueline Chesson, Patty Sweitzer, Brett Wedekind, Leah Samson-Samuel, Nathan Hansen, Jim Zirbel,

Item #1: Call to Order

The meeting was called to order at 9:04 a.m. at CUNA Mutual. Nathan moved to approve meeting notes and JR second. Jim Zirbel did request last month meeting notes reflect something about Colorado and Skills USA – Jim do you care to elaborate?

Item #2 Officer Reports

- **Secretary -Patty Sweitzer**

No report

- **Treasurer -Brett Wedekind**

Chapter recertification submitted. No news from Corporate.

Account balances \$46,139.60

The CD was cashed into a money market reserve

Checking \$5,020.00

Money Market \$21,860.00

Scholarship \$19,258.00

Are there any questions or comments regarding the finances? JR noticed a bounce back in income since the golf outing, seems as if we plugged the holes. More money should be coming in now that our membership dues have increased and no more free lunches.

Nate approved financial report and Jim seconded.

- **Vice President- Leah Samson-Samuel**

Georgia USBBC Chapter competitions – Greening a schools - They are going to simplify the contest rules which is brilliant.

- **Past President- Kyle Roux**

Reserve a spot at Capital Brewery December 8th (Monday) for Holiday Party. The cost is \$300.00 to reserve the room. Executive meeting will be held prior to holiday party start. Discussion ensued regarding the room fees, so Kyle will ask the Capital Brewery management about reducing the costs. Note, all guests are asked to bring a dish to pass and it will be a cash bar.



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- **President –Nathan Hansen**

Nathan expressed appreciation to those chapter members who attended the balance score card meeting. It is finished now – Nathan posted the balance score card on the big screen and discussions ensued regarding how we can accomplish our goals?

Grow team involvement

Grow participation

Drive attendance at educational events

Increase certification

Exercise strong fiduciary responsibilities – where is money going

Scholarship funding which needs executive VOTE

Leah suggested that Nathan change formatting of the score card for visual appearance

Brett asked how we are going to increase reserves to support our initiatives.

It is estimated we will save \$15,000.00 on lunch tickets, it was also noted we aren't in business to make money. We are down \$24,000.00 from last year fiscal year. Everyone was reminded all monies going out need to be VOTED by the board.

IFMA HQ doesn't see members going to WWP as a scholarship; they see this as a membership benefit. We want to provide our FM members more educational value – WWP has that!

We need to set criteria on who can win scholarship to WWP. We all agree it should go to an FM and not an associate member. We also need to determine amount to be awarded and what it takes to qualify. This discussion was table to next month meeting.

WWP report: AWESOME, My favorite part of the conference was meeting with other chapter leaders. They all had great ideas on what works and what doesn't within their chapters. Many of the chapters had task activates to promote chapter attendance by issuing pins. They also moved lunch meetings to different locations and offered alternative breakfast meetings.

Item #3 Team Reports

- **Lunch Bunch -JR Roethke, Dain Di Mattia, & Jason Willemarck**

Please remember to registered for lunch.

- **Member Squad- Mark Schwenn**

No report.

- **Show and Go -Ron Rowe & Jon Schneider & Peter Cherchian**

Peter is working on a possible presentation on office ergonomics and he is setting up tour for a construction site. Details are unknown.

- **Professional Development Task Force - Erica Marty and Mark Constin**

The team is working on scheduling a power breakfast.

- **Sponsorship Task Force -Barb Milan**

No update

- **Newsletter -Jennifer Hardebeck**

Deadlines

- **IFMA 2.0- JR Roethke & Jacqueline Chesson**

The team asked if anyone was devastated there was no programmed listed on the lunch invite. Most folks answered NO.



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Invitation to lunch is being sent early and 21 people have registered.

- **Team PR -Margaret Fischer**

Squad casts will be done in house by Margaret. Margaret wonders if squad casts are working. Since there are limitations to our web site we are unable to see how many people are listening.

It was suggested we ask the membership via newsletter survey. One question a month – prompt smaller surveys instead of larger ones.

- **Community Crew - Jim Zirbel and Lorelle Mickliitz**

The team has a couple of things planned support the troops drive at CUNA during the October and November luncheons. December will be a Salvation Army bell ringing event and a food drive at Christmas Party in December.

- **Birdie Brigade -Karyn Biller**

No report

Item #5 Old Businesses

We want to work towards being able to videotape speakers during our luncheon. We need to determine how much video storage we have. What are the next steps - try it! Do we need to have speakers sign a legal document? Nathan will look into this. Patty stated TDS has a video camera system and she will bring it to the next meeting.

Can we have a Photo Gallery on website? Jacqueline will look into how we can upload these photos. Do we want to utilize the IFMA laptop for photo storage?

Nathan asked everyone to send him any photos you had of WWP.

Ring Central assignment; Nathan asked Patty if she would check the voicemail box on a weekly basis, Patty agreed. Patty will reach out to JR to find out what the phone number is and the passcode.

Potential survey questions;
Do you listen to squad casts?

Item #6 Adjournment

Leah and Brett made a motion to adjourn meeting at 10:00 a.m.