



2935 S. Fish Hatchery Rd #156, Madison, WI 53711 Phone – (888) 865-4923 Web Site: <http://www.ifmadison.org>

Meeting Minutes  
IFMA Executive Committee Meeting  
Meeting of Tuesday, February 10, 2015  
Location: CDP  
9:00AM – 10:00AM

**In-Person Attendees:** JR Roethke, Nathan Hansen, Margaret Fisher, Leah Samson-Samuel, Brett Wedekind, Jim Zirbel

**Phone Attendees:** Ron Rowe, Erica Marty, Jason Willemarck

**Item #1: Call to Order**

The meeting was called to order at 9:00 am at CDP. Nathan mentioned that minutes were forthcoming from the January meeting.

December minutes were approved

**Item #2 Officer Reports**

- **Secretary -Patty Sweitzer**

No report

- **Treasurer -Brett Wedekind**

Balances are higher now that money has been released from Securenet

Account Balances

Checking \$17,395.42

Money Market Resrves \$21,864.20

Money Market Scholarship \$19,262.18

CD was cashed in because of earning negligible interest

Chapter is in very good health, primarily due to lower management fees.

Jim approved financial report and Nathan seconded

Brett was approved to restock reserve account that was drawn from to cover shortcomings last year.

- **Vice President- Leah Samson-Samuel**

No report

- **Past President- Kyle Roux**

No report

- **President –Nathan Hansen**

Volunteers

- Frances may be able to work with Mark Schwenn on Member Squad. Sarah Dunn Carpenter has agreed to volunteer on Member Squad
- More members were discussed as potential volunteers



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- We should get a list of who the new members are
- Should we have another talent scout? - Margaret asked if we should do this again.

#### WWP scholarship

- Confirmed that there will be 2 scholarships, \$800 each, one FM and one from general populace
- Jim Zirbel suggested that we put out a survey and ask people to respond to be in the drawing
- Nathan suggested we just draw from general populace (FM populace and general populace)
  - Drawing to be held at March 17th luncheon
  - We will send out eblasts weekly and a squadcast will be used to promote this
  - WWP is Oct 7-9
  - Early bird ends on 8/15/2015
  - Nathan to make name cards for drawing

#### Item #3 Team Reports

- **Lunch Bunch -JR Roethke, Dain Di Mattia, & Jason Willemarck**  
\$370 cost for toner for new name cards proposed - approved.
- **Member Squad- Mark Schwenn**  
No report.
- **Show and Go -Ron Rowe & Jon Schneider**  
No tour in February.  
Erica Marty will be talking about BIM at next week's luncheon  
Need list of gold sponsors and contacts to make tour offers to gold sponsors
- **Professional Development Task Force - Erica Marty and Mark Considine**  
Has an individual in mind to help out with PDTF and will find out if he can assist  
Erica will say a piece on scholarship at this month's meeting
- **Sponsorship Task Force -Barb Milan**  
Nathan met with Jake Will and JR to talk about the sponsor drive and recognizing sponsors  
Packets need to go out ASAP  
Brett suggested checks because of 3% fee. It was mentioned that some companies need to pay by credit card
- **Newsletter -Jennifer Hardebeck**  
Will be adding sponsor info to newsletter
- **IFMA 2.0- JR Roethke & Jacqueline Chesson**  
Things running smoothly
- **Team PR -Margaret Fisher**  
Scholarship squadcast done by Barb Milan  
Squadcast done by Erica regarding WWP scholarship  
Another squadcast done by Erica to get help in PDTF
- **Community Crew - Jim Zirbel and Lorelle Mickliitz**  
Habitat Build on March 14
- **Birdie Brigade -Karyn Biller**  
No report



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#### **Item #5 Old Business**

Friends of IFMA-Madison - Jim only talked briefly on this. Recommending a cheap yearly fee to allow former members who no longer have a reason to officially be in IFMA corporate but would like to be involved in Madison chapter.

IFMA pipeline - 13 people involved, none (except Jim) are from Madison chapter

- Certificate program is \$1,370 at Madison College
- Jim asks for up to \$1,370 if they elect to take Madison's yearlong course or towards a similar program at another college.
- Exec committee approved

#### **Item #6 New Business**

Morning Deep Dive and Training Courses in Madison area topics shelved for next month's discussion

Meeting was adjourned at 10:08AM