



P.O. Box 44008 Madison, WI 53744-4008 Tel.- 608.848.1960 Fax- 608.848.9266 Web Site: <http://www.ifmadison.org>

Meeting Minutes
IFMA Executive Committee Meeting
Meeting of Tuesday, September 9, 2014
Location: CUNA Mutual
9:00 a.m. to 10:05 a.m.

Phone Attendees: Jim Zirbel, Lorelle Micklitz

Attendees: JR, Jacqueline Chesson, Margaret Fischer, Brett Wedekind, Leah Samson-Samuel, Nathan Hansen

Item #1: Call to Order

The meeting was called to order at 9:02 a.m. at CUNA Mutual. The minutes will need to be approved via email.

Item #2 Officer Reports

- **Secretary -Patty Sweitzer**

No report

- **Treasurer -Brett Wedekind**

The balances for our accounts are Checking \$6,063, Reserve \$14,837, Scholarship \$19,258, and \$7015 in CD. The CD matures at the end of this month and will be placed in checking. We have an extension until September 19th to submit our chapter recertification. The golf outing is 100% reconciled. The 2013-2014 fiscal year had a deficit of 24,416. There were many reasons why this occurred. The 2 main reasons are that the chapter was starting Star Chapter while continuing operations with COW. The second reason is that income from the 2013 golf outing fell in the previous fiscal period however the expenses fell into this fiscal period.

- **Vice President- Leah Samson-Samuel**

We will not be doing a FM SkillsUSA competition this year. We will still support the organization by being a judge. Leah will be the "strong arm" to settle up on unpaid lunch invoices.

- **Past President- Kyle Roux**

No report

- **President –Nathan Hansen**

Blueprint meeting on September 26th at 8-10am. We will only be having one meeting to discuss and approve the Blueprint so please attend. WWP is in a week. Catherine Neumann is organizing a dinner for WI attendees. Jim suggested that Nathan connect the list of WI attendees together for a more cohesive group connection. At the next luncheon we will talk about the Relationship Pact that was created a couple years ago. We have new members and this has not been shared in a couple years but is important to the functioning of our chapter.

Item #3 Team Reports

- **Lunch Bunch -JR Roethke, Dain Di Mattia, & Jason Willemarck**

Only 6 people registered for lunch next week. Waiting for speaker info to send out invitation eblast. A suggestion of sending out the invitation 2 weeks before the luncheon was made.

- **Member Squad- Mark Schwenn**

No report.



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- **Show and Go -Ron Rowe & Jon Schneider & Peter Cherchian**

No report

- **Professional Development Task Force - Erica Marty**

No report.

- **Sponsorship Task Force -Barb Milan**

No update

- **Newsletter -Jennifer Hardebeck**

Deadlines

- **IFMA 2.0- JR Roethke & Jacqueline Chesson**

Waiting for lunch topic. We have a general box for voicemail from Ring Central as well as each committee having a message box. Only the general box has been used and JR is finding it difficult to know what is spam and legitimate. A suggestion was made of having the secretary or VP check it instead of IFMA 2.0.

- **Team PR -Margaret Fischer**

Squadcasts organized on spreadsheet with dates & times of existing and new squadcasts. She has 80 hours invested in making the current squadcasts and is wondering if they are working. We need to relook at the purpose and effectiveness of this method, could we do something else more successfully? The intro and out-tro will be changed, we will survey response from members at next luncheon, and give it one more try. A suggestion of recording speaker's presentations and testimonials was made.

- **Community Crew - Jim Zirbel and Lorelle Mickliitz**

There will be events each quarter and they are looking for an event for this quarter. Suggestions of Green Apple Day of Service (volunteer day a local school) and support the troops drive at CUNA. There will be a Salvation Army bell ringing event and a food drive at Christmas Party in December.

- **Birdie Brigade -Karyn Biller**

Event is 100% reconciled.

Item #5 New Business

Table discussion of videotaping speaker until next month and who will answer Ring Central general message box.

Item #6 Adjournment

Margaret made a motion to adjourn and JR seconded the motion.