

Facilitations

News & features for facility professionals

Published periodically by



April 2013

PRESIDENT'S MESSAGE

Greetings,

I did not escape the April fools follies this year. A friend of mine gave me a phony scratch off ticket on April 1st, and of course I won \$100,000. I was so excited that I quit my job, wrote out a bunch of checks for a boat, car, 2 TV's, snowmobile, RV, scuba gear, and a guitar. I don't know how to play guitar, but joined a band anyway. Furthermore, I can't swim, so the scuba gear was certainly an impulse buy. Needless to say, I had some explaining to do with my company and my bank for the overdrafts. To add insult to injury, I am still in the band and have been demoted to the tambourines. I should have thought it through a little better. Next year I won't fall for that again like the past two years.

Hey, guess what? We have an awesome event coming up on May 10th. We are having our Tri-Chapter event at American Family. Please go to our website @ www.ifmadison.org to sign up. Sign up is quick and easy. Please take some time to review the details for this event. We have a fantastic lineup for opening and keynote speakers, along with a wide array of talented breakout session presenters. In addition, we have some incredible door prizes that will be distributed during lunch or at the end of the day. I really hope all of you can attend. The Tri-Chapter team has worked very hard putting this event together and I want to thank them for all of their efforts.

Our monthly lunch venue at the Cuna Mutual Financial Group's facility is gaining speed. The past several months we have had excellent turnout. I see new faces each month. If you have not yet attended, please do, as it is a spectacular venue. You can sign up for a yearly discounted package on our website. Our Show n Go Team does a great job bringing in great presenters for this event.

Finally, our annual Brewer event is in full swing....pun intended. I have 13 tickets available for the game on May 21st at Miller Park. Please contact me at mschwartz@ccoakley.com, or at 608-209-1986. We have a limited number of tickets, so it will be on a first come, first serve basis. We will be up in the Dew Deck again this year. The ticket covers the game, food, and couple of free beers or soft drinks. Please contact me to reserve a ticket and to find out more details. We will be looking to car pool again this year.

- Mike Schwartz

Chapter Monthly Luncheon
April 16, 2013
12 Noon - CUNA Mutual

Jim Bruce - The Bruce Company

After having grown up in Madison, Jim joined The Bruce Company in 1983 as an associate in the retail sale yard while going to school. After graduating, his career path took him to Lake Bluff Illinois, working in the maintenance division for a leading firm on Chicago's north shore. In the twelve years Jim worked 'south of the border' he advanced through the ranks to eventually be responsible for managing all phases of the maintenance division for that firm. Experiences in customer service, production scheduling, coordinating programs, organizing labor force, budgeting, quality control monitoring and crew support that in 1997 Jim brought back to The Bruce Company. Jim has over 25 years of experience in the landscape maintenance industry, over half that at The Bruce Company. Jim will be sharing his expertise in Spring cleaning and landscaping maintenance for this time of year.

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IFMA-WI
22nd Annual Tri-Chapter Symposium
"Building the Future"
at American Family Insurance
Friday, May 10, 2013



Come Join the three IFMA chapters of Wisconsin as we celebrate Facility Management and continue to Build the Future at the 22nd Annual Tri-Chapter Symposium being held on Friday, May 10, 2013 at American Family Insurance, 6000 American Pkwy, Madison, WI.



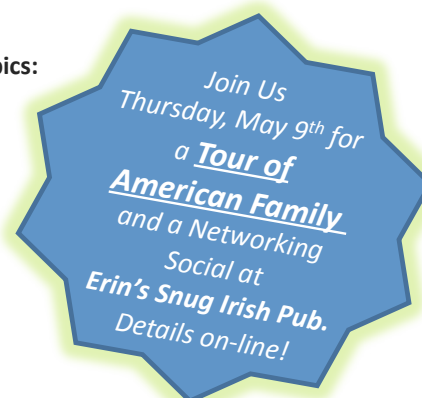
Our keynote speaker is Linda Talley, Body Language Expert & Leadership Development Coach. Her presentation will focus on how to communicate more effectively by understanding the other 90% of the communication process. Most people rely on their verbal message. Linda will show you how the nonverbal aspect of your message carries more weight, influence and can be the tipping point for persuading staff, colleagues and clients.

Linda's experience as a leader and highly touted body language expert translates into dynamic, humorous, and profound presentations that will instruct you professionally, touch you personally, and inspire you to reach for the highest within yourself and your business.

www.lindatalley.com

Other presentations and events through the day will include the following topics:

- Wisconsin FM Awards *NEW* for 2013
- Wisconsin (BIM) - Where we are going
- ADA Update – Accessibility for All
- The Importance of IFMA Credentials
- About ICE® Visualization Software Demonstration for Interiors
- Retro Commissioning
- I can use my phone for that?!?! Using your phone/iPad to be more effective.
- CMMS (Computerized Maintenance Management)
- Pre-Fab Solutions
- Why Sustainability is Important to Facility Management



Our closing speaker is John Ruiz, Director – Sustainable Energy Technology, Johnson Controls, Inc. John has worked for Johnson Controls for more than 25 years in product development and engineering research. "A Day in the Life of a Smart Building"

To realize the promise of a sustainable energy supply, the electrical grid, the energy generation and distribution system, and the consumption of energy will need to improve. His presentation will provide a context around why a smart building is important and then illustrate it with an example of a theoretical building.

Additional Program and Registration Details: <http://ifmadison.org/>

<i>Ticket Prices:</i>		
<i>Category</i>	<i>Early Bird</i>	<i>After April 12</i>
Members	\$99	\$125
Unemployed Members	\$75	\$75
Non-Members	\$120	\$140
Students	\$50	\$50

Contact: Karyn Biller at kbiller@lerdahl.com with questions.
(Note: Speakers and Topics may change without notice)

Rescheduled Tour is Friday, April 12

Due to a conflict, our March tour of the Lighthouse of Sun Prairie Senior Living Community, 222 South Bristol Street, Sun Prairie, was rescheduled for April 12. Our tour will be the first behind-the-scenes look at this innovative facility following their official Grand Opening on 3/27! Come hear about the development of this project, and see how the New Perspective facilities team responds to the challenges of this unique facilities environment.

The Lighthouse of Sun Prairie has Assisted Living, Independent Living, Memory Care, and Short Term Stay options, located less than two blocks from historic downtown Sun Prairie. The 185,000-square-foot community offers 152 apartments including studio, one- and two-bedroom units within 60 independent living units, 48 assisted living units and 44 memory care units. At Lighthouse of Sun Prairie, beautiful and creative interior design combines warm, friendly tones with the amenities of a fine hotel. Sign up [HERE](#) for the tour.

March Chapter Luncheon Recap

Our March program was a review of college-level facility management opportunities in the Madison area.

Our lead speaker was Dean Bryan Woodhouse of the School of Business and Applied Arts at Madison College. Bryan told us about its development, and brought us an update on their Facilities Management Certificate program. He described the 4 required courses: Proj. Mgmt. Fundamentals, Workplace Safety, Maintenance Mgmt, and Bldg. Mgmt. Systems. He also solicited input from the IFMA audience on how to promote and grow the program so that it could advance to an eventual 2 year degree.

Our 2nd speaker was Professor John G. Davis, PE, LEED AP, Program Director of the University of Wisconsin, Department of Engineering Professional Development. He presented a summary of the UW EPD program, a profile of their typical (working professional) student, and the Masters of Sustainable Systems Engineering degree. He also reviewed their 3 areas of primary interest to FMs: Facilities courses, Leadership courses, and Maintenance Management courses. IFMA members asked about the potential for a future 4 year degree.



The Basics of Benchmarking in Portfolio Manager

Thursday, April 25, 2013 at 2:00 pm ET

Whether you are looking to benchmark a K-12 school, fire station, courthouse, retail store, supermarket, or office, learn how easy it is to start benchmarking your building's energy consumption and tracking its improvements in energy efficiency over time. Learn how to enter data into ENERGY STAR Portfolio Manager, EPA's no-cost energy measurement and tracking tool; understand and utilize energy metrics and concepts; and find other helpful ENERGY STAR tools and resources.

To register, or to see the full listing of ENERGY STAR live online training offerings, visit esbuildings.webex.com.

Welcome These New IFMAdison Members

Dana Graham
ServPro of Madison
DeForest
PH: 608-221-1818
Email: dgraham@servpromadison.com

Jim Kirchoff – Facility Sales/Service
Monona Plumbing & Fire Protection
Madison
PH: 608-216-9054
Email: jkirchoff@mononapfp.com

Katie Mueller – Associate Marketing Manager
Focus on Energy
Mequon, WI 53092
PH: 262-240-0672 Ext. 622
Email: kmueller@franklinenergy.com

MemberSquad is interested in your thoughts regarding our social event/tour this year. Last year we all had a fabulous time at the Mallards' game with a tour of their facility. If you have an idea that combines an opportunity to network & socialize along with a fun tour, please feel free to reach out to me any time. We ARE considering another Mallards game at this time, but are open to all suggestions!

Credential Courses

*The **FMP** designation is for entry-level and transitioning facility professionals who do not yet have the hands on experience required for obtaining the CFM. A knowledge-based credential, the **FMP** is designed to accelerate an FM's transition into the profession and prepare for the demands of today's dynamic workplace.*

Why should you get an FMP?

The course curriculum required to achieve IFMA's FMP credential will prepare you for the unique challenges of the profession, focusing on competencies essential to an FM's day to day responsibilities

FMP's who maintain their professional growth have a greater chance of successfully completing the CFM Exam and joining the elite circle of Certified Facility Managers.

Whether you are applying for a position or promotion in the field or planning to do business with a FM, the letters "FMP" after you name demonstrate your professional knowledge.

Who should apply for an FMP?

- Facility management practitioners with less than five years of experience.
- Transitioning professionals with significant experience in related careers.
- Partner practitioners such as architects, designers and safety engineers
- Associated corporate providers of FM products and services
- Students entering the profession from colleges, universities and certificate or technical programs

Three Simple Steps

Step 1: Register

Reserve your spot today!

Step 2: Compete the required courses

The FMP requires the completion of four approved IFMA courses, designed to provide attendees with critical skills and knowledge necessary to succeed in facility management. You are required to take and pass an online 50-question timed exam after you have completed each module. If you register for all four modules at once, you have two years to pass the exams. If you sign up for each module separately, you will have one year to pass the exam for each module.

Step 3: Apply for IFMA designation

Once you have passed the four exams you can then apply to IFMA in Houston for the FMP Designation, which is a one-time fee of \$135.

*These courses are considered IFMA "Provided" and the **Madison, Southeast Wisconsin and Northeast Wisconsin** Chapters of IFMA are able to offer these classes at a considerable savings.*

Questions?

Email: ne_ifma@ifmanewisconsin.org



Competency Area Courses Required

Course Name	Dates	Registration Deadline	Location	IFMA-WI Member Price*	Single Class Price
Operations and Maintenance	April 24-25 8 am to 5 pm	April 10, 2013	MILWAUKEE Wisconsin Association Management 11801 W. Silver Spring Drive, Suite 200 Milwaukee, WI 53225	\$500	\$600
Business of FM	June 19-20 8 am to 5 pm	June 5, 2013	GREEN BAY VerHalen Commercial Interiors 500 Pilgrim Way Green Bay, WI 54304	\$500	\$600
Planning and Project Management	Aug. 14-15 8 am to 5 pm	July 31, 2013	MADISON TDS Learning Center Wisconsin Trade Center 8401 Greenway Blvd. TDS Learning Center Middleton, WI 53562	\$500	\$600
Leadership and Management	Oct. 23-24 8 am to 5 pm	Oct. 9, 2013	MILWAUKEE Wisconsin Association Management 11801 W. Silver Spring Drive, Suite 200 Milwaukee, WI 53225	\$500	\$600

Continental Breakfast, lunch and teaching materials included with registration

**In 2013, the three IFMA Chapters of WI agreed to pay a \$100 subsidy per class per student, which makes the Member Price \$500. Non-Wisconsin Chapters, please contact your chapter to find out if subsidies are available.*

To Register

Online (preferred)

Register online at: www.ifmanewisconsin.org

OR

Complete and submit the following registration form

Payment is required at time of registration.

Name: _____

Chapter Affiliation: ☐ Northeast Wisconsin ☐ Southeast Wisconsin ☐ Madison

Courses: ☐ Operations & Maintenance (April 24-25) ☐ Business of FM (June 19-20)
☐ Planning & Project Management (Aug. 14-15) ☐ Leadership & Management (Oct. 23-24)

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit Card Number: _____

Credit Card Type: _____ Expiration date: _____

Each session requires a minimum of 12 students in order to proceed.

If we do not reach the minimum number of students, the class will be canceled and fees will be refunded.

Send to: Northeast Wisconsin IFMA • PO Box 28043 • Green Bay, WI • 54324



IFMAdison Green Corner

Facilities in Action: Transform Your Food Scraps into Fresh Food

By Naomi Lipke, LEED AP, Madison Environmental Group

To further explore last month's topic of facility composting programs, I interviewed Steve Stumbras, from Purple Cow Organics and Jeff Greenheck, from Metcalfe's Market. Purple Cow Organics hauls away Metcalfe's Market's unused food and generates high quality compost for area farmers, landscapers, and golf courses. When Metcalfe's Market purchases from regional farmers, they create the connection between the food we don't eat and the food that local farmers grow.



*Jon Ostling sorts produce into a Purple Cow Organics bin at Metcalfe's Market – Hilldale.
Photo credit: Nicole Lauderdale*

Stumbras works with businesses to develop composting solutions and says that they are "seeing companies choosing this as a closed loop solution for sustainability efforts." Although employees are intellectually aware that sorting materials for compost is worthwhile, the benefits of composting become tangible when they see the greener lawn and quality soil in the company gardens and beds. With this positive feedback, employees move from being willing to sort to wanting to sort their organics. Purple Cow Organics makes the process simpler for businesses by providing bins, signage and hauling services.

When asked why Metcalfe's Market chooses to compost its unsold organics, Greenheck replied that "It is just the right thing to do." When produce is too old to sell, the food item is removed from any packaging, separated into a cart and hauled to Purple Cow Organics. Metcalfe's Market saves money on its traditional waste hauling bill and pays for the labor of sorting and transporting the unsold food, but they also differentiate themselves from their competition. Stumbras from Purple Cow stressed that during the beginning stages of a project, a company should decide how far they would like to take the project. Greenheck stressed the importance of fine-tuning the process before expanding the operation. Over time Metcalfe's has expanded its compost operation from the produce department to the bakery.

As Dane County and other regions struggle to find new space for landfills, solutions including composting uneaten food are being considered. In addition to minimizing the impact on landfills, using compost for lawns instead of traditional fertilizer improves the health of our lakes and streams. Moreover, by returning compost to our farms, we invest in the quality of our farmland which will produce food for years to come. As they say at Purple Cow "It's not waste, unless you waste it."

Shred-it

Keeping personal information and business intelligence secure is essential to survival in today's world. Document and hardware destruction are easy yet critical steps for ensuring information doesn't get into the wrong hands.

Shred-it provides these services to public entities around the world – including Wisconsin! Globally, we hold the #1 position in the industry for on-site document destruction and want you to benefit from this experience. We provide quotations and security assessments free of charge and would welcome the chance to work with you. For a quotation on document and/or hard drive destruction, please contact Shred-it at 608-222-6510.

SHRED-IT #1 FOR A REASON!

Local Excellence – The Madison Shred-it office was recently awarded the Presidential Award as Shred-it's #1 franchise location. This honor goes to the franchise with the highest retention and satisfaction rates globally.

Environmental Responsibility – Environmental responsibility is integral to Shred-it's corporate mission and values. We recycled enough paper last year to save over nine million trees. Our consoles are built with 100% recycled wood and our trucks meet all North American and European emission standards. At the end of the year we will even provide you with an Environmental Certificate outlining your contribution and showing how your paper shredding is helping to save the environment.

Expertise – We are the largest on-site shredding company in the world. Our trucks contain cutting-edge proprietary technology that ensures the job will be done properly every time.

Transparent Process – We are completely transparent as we are confident we offer our clients the best solution available for ongoing document destruction.

Security – Madison and all Shred-It branches are NAID AAA Certified. We adhere to the stringent security practices and procedures established by the National Association for Information Destruction. The chain of custody remains unbroken until your documents are destroyed following our secure shredding process and your Certificate of Destruction is received.



Tuesday, May 21st 2013

Party on the Dew Deck!

Inside Miller Park

Sign up early
this event sold
out last year!!!!



VS.



Join your fellow **IFMA** Members and their guests from the **Southeastern Wisconsin** and **Madison Chapters** for a fun filled evening. We have reserved a limited number of seats in the **Dew Deck** in Miller Park. Your ticket includes an all-you-can-eat buffet including brats, hot dogs, chicken sandwiches and all the fixin's, pasta salad, cookies, soda, two (2) beers, plus great seats within the Dew Deck area.

Members are just \$40, guest are \$48.00

We have reserved a very **limited number** of seats so you must sign up early for this event!!!! **First come, first serve!!!!**

Game time - 7:10pm Buffet starts when the gates open and ends one hour after the first pitch

Tickets will be distributed in advance of game day

Any questions, please call Mike Schwartz at 608-209-1986, or email at mschwartz@ccoakley.com.

...RSVP & Mail Check To:

Mike Schwartz

C. Coakley Relocation Systems

1311 West Badger Road

Madison, WI 53713

Please include company name, and name of guest with payment.

Payment MUST be received before the Event! **Amount Enclosed \$ _____**

Facilities Management Certificate

Program Number: 90-462-5

Certificate

School of Business and Applied Arts

School of Applied Technologies

Program offered at Madison Campuses

For information call: (608) 246-6003 or
(800) 322-6282 Ext. 6003

About the Certificate

The Facilities Management Certificate has been developed to meet the specific needs of the International Facility Management Association and its local chapter members in Madison Wisconsin. The certificate draws on courses from the School of Business, and also the School of Applied Technologies to form an integrated sequence.

The Facilities Management Certificate provides foundational knowledge in project management, safety, maintenance, and in building management including energy efficiency and is an ideal program of study for the current or aspiring Facility Management Professional.

Individuals who complete the certificate will be well positioned for employment as Facility Managers or in occupations relating to the Facility Management field.

Admission Requirements

To review program admission requirements and application processing dates visit the programs website at:
<http://madisoncollege.edu/program-info/facilities-management>.

Requirements for Completion

The certificate will be awarded upon completion of the requirements with a minimum of a 2.0 grade average and no course grade lower than a C. The certificate will be awarded when completion of all requirements is verified after the semester the last course has been completed.

More detailed and updated information on this program may be available at: madisoncollege.edu. The college reserves the right to make changes in the regulations and courses announced in this publication without notice.

Madison Area Technical College provides equal opportunity in education and employment.

Rev. 11/12

Curriculum

<u>Courses</u>	<u>Hrs/week</u>	
	<u>Credits</u>	<u>Lec</u>
10-102-135 Project Management-Fundamentals	3	3-0
10-196-136 Safety in the Workplace	3	3-0
32-462-313 Maintenance Management*	2	2-0
32-401-315 Building Management Systems**	3	3-0
Total	11	

Notes:

*Pre-requisite to 32-462-313 Maintenance Management is Machine Tool Math, College Math, or COMPASS Algebra score of 40 or higher.

**Pre-requisite to 32-401-315 Building Management Systems is Heating and Air Conditioning 1. Please consult with instructor prior to enrolling.

Courses

10-102-135 Project Management-Fundamentals 3 credits

Fundamentals of Project Management is an elective course in the Business Mid-Management program that will orient the student to the fundamentals of project management; defining projects; planning projects; scheduling projects; controlling projects; and leading projects. Emphasis will be placed on applying these fundamentals, as both a participant and project leader, in case studies and group projects, using worksheets and Microsoft Project software.

10-196-136 Safety in the Workplace 3 credits

The learner applies the skills and tools necessary to provide a safe and secure work environment. Each learner will demonstrate the application of strategies regarding safety awareness, compliance, investigation and documentation. Other topics include: safety orientation, chemical safety, right-to-know, inspections, risk analysis, work place violence, substance abuse, first aid, fire and electrical safety, emergency preparedness and liaison with external agencies.

31-462-313 Maintenance Management 2 credits

Emphasizes maintenance management and quality control techniques to give maintenance students an understanding of their role in an organization. Covers maintenance record keeping, parts ordering and shop operation. Pre-requisite: 31-804-381 Machine Tool Math or COMPASS Algebra score of 40 or higher.

32-401-315 Building Management Systems 3 credits

Studies computer-based energy and building control systems in detail. Includes sensing devices, pneumatic and otherwise, as well as basic energy efficiency calculating. Also presents and discusses cost and energy saving ideas and plans. Pre-requisite: 32-462-308 Heating and Air Conditioning 1.





IFMA Madison Chapter Calendar of Events

Some topics and tours are tentative and subject to change

April 2013

- 16 Luncheon Meeting
Jim Bruce / The Bruce Company

May 2013

- 10 Tri-Chapter with SEW & NEW
- 14 Executive Board Meeting
- 21 Brewers game with SEW Chapter

June 2013

- 11 Executive Board Meeting
- 11 Luncheon Meeting

Our 2012-2013 Sponsors

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T. Wall Properties

May Newsletter Deadline
Wednesday, April 24, 2013

Please submit materials to Jennifer Hardebeck
jhardebeck@central.esurance.com



NEWS CREW

