

Facilitations

News & features for facility professionals

Published periodically by



December 2010

PRESIDENT'S MESSAGE

It's half-time. Yep, its time to hit the fridge, etc. during the commercials before the half-time show begins. The first half was exciting, incredible. We had a great runback on the first kickoff and just never let up from there.

We got the new officer team working and had a great golf outing in July. August brought us the opening volley of IFMA 2.0, true game-changers, manifested. In September, we learned we had been chosen Chapter of the Year; nothing like being selected to the pro bowl in the first quarter to keep you pumped up.

We opened the second quarter in October with a touchdown, 2010 – an IFMA Odyssey, followed by World Workplace, where we took another one to the house. While the offense rested in November, the highlights were mostly behind the scenes, including continued work on the website by IFMA 2.0, a solid lunch program on security from an FM perspective and a tour of the UW research park Accelerator facility. Most impressive however, were 7 of our members who completed their FMP training, just padding the first-half score.

While blankly staring in said refrigerator door, I spot a tasty snack that I forgot near the back of the fridge. Ah! It's the December Holiday Partay at the Capitol Brewery on December 15th! "Man, I thought we ate that a week ago", but there it is, in all its tasty splendor. Remember, that's a Potluck with Chuck Gifford's deep-fried Turkey which will go great with your favorite beverage and friends. We also get to stop during this commercial break and smell the roses, as any happy Badger (sans pushups) should this year.

Success has a thousand fathers, failure is forever an orphan. Thanks to strategic planning and really good people, we get to shift our focus to the next opportunity rather than avoiding the next fiasco, depleted leadership or failed attempt at success. A true luxury,

oft afforded by only the most affluent in personal life, is diversity of opportunity sans fear of failure. It is something you can be proud of, part of and share that wonderful feeling of "I'm feelin' pretty good; so what's next?"

A quarterback's job is a whole lot easier when surrounded by great play-makers. The role of President has changed, just as the chapter has over the years. Like many organizations, this role was, at many times a burnout position, extracting every last ounce of a president's time and energy to the extent that the end of a term necessitated a hiatus or utter disappearance just to reclaim one's life.

The maturation of the chapter, including the foresight of adding COW's executive services and specialization of teams, have made the role of president rewarding, enlightening, challenging and exciting, no longer the recipe for burnout. My favorite roles remain your cheerleader and brand-master, assisting in direction and ensuring your teams' highlights and efforts remain identifiable and memorable outwardly beyond the confines of an internal newsletter.

Executive Springboard – my 15 seconds

Here's a bold, valid statement I've been sharing outwardly in public. "We have 25 directors on 11 teams. After just two years on the board, each of our directors could conceivably be the best president any other voluntary organization they're on has ever had, be it a school board, church or charity. One need only point back to IFMA-Madison's template and say "This is how organizations should work."

We, the executive board, are you. Because we have such depth, there are others to carry the ball if someone has to leave the game. Opportunity to catch the ball, or throw it abound. You, too, have the opportunity to play quarterback, for which we'll be there on the field, cheering you on, chanting "Go Team!"

Continued on page 3 . . .

2010-2011 OFFICERS & TEAM DIRECTORS

President	Jim Zirbel Capital Fire & Security 442-8777 jzirbel@capital-fire-security.com	Sponsorship Task Force	Barb Millan, Co-Director Emmons Business Interiors 608-441-8900 X21 barbm@ebiweb.com
Vice President & President-Elect	Dani Michels Commercial Interior Contractors (CIC) 575-5537 dani@cicbuildsout.com		Lorelle Micklitz, Co-Director Shred-it 608-222-6510 or 772-9123 lorelle.micklitz@shredit.com
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Treasurer	Cheryl Weisensel UW Credi Union 232-9000 ext 2264 CWeisensel@uwcu.org		John Desens, Co-Director Westphal & Co. Inc. 608-216-9554 jdesens@westphalec.com
Immediate Past President	Matt Darga Urban Land Interests 251-0706 mdarga@uli.com	News Crew	Jennifer Hardebeck, Co-Director Esurance 608-234-9050 jhardebeck@central.esurance.com
Talent Scout	Karyn Biller Target Commercial Interiors 257-0521 x104 karyn.biller@target.com		Vicky Statz, Co-Director Office Furniture Resources 208-6146 vstatz@ofr-inc.com
Programs/Tours	Jon Schneider, Co-Director 577-2407 jonmschneider@tds.net Ron Rowe, Co-Director Alliant Energy 458-3493 ronrowe@alliantenergy.com	IFMA 2.0	Dick Pearson, Co-Director Pearson Engineering 274-3339 dick@pearsonengineering.com Nathan Hanson Co-Director CDP, Inc. 608-832-6969 nathancdp@charter.net
Member Squad	Brian Hoffman, Co-Director J.F. Ahern Co. 223-7942 bhoffman@jfahern.com Roberta Montague, Co-Director Schroeder Solutions 262-207-6363 rmontague@schroedersolutions.com	Community Crew	Chuck Fox, Director Academy Service Group, LLC 608-212-0508 cfox@academysvcgrp.com
Lunch Bunch	Robbie Kritz, Co-Director Cubic Wall System 838-6607 ext. 118 robbie.kritz@cubicwallsystems.com Jim Burke, Co-Director The Bruce Company 608-836-7041 jim@bruceco.com	Board of Education	Patty Sweitzer, Director TDS Telecom 664-8915 patricia.sweitzer@teldta.com Kyle Roux, Co-Chair UW 608-262-8745 kroux@chem.wisc.edu
Birdie Brigade	Kim Keister, Director Concepts in Art, LLC 608-756-0333 kimk@conceptsinar.net	New School	Larry Barton, Co-Director Strang, Inc. 608-276-9204 barton@strang-inc.com Tom Riffle, Co-Director Madison College 608-243-4020 triffle@matcmadison.edu

Message from the President

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I close the refrigerator door and make my way back to enjoy what's looking like what's gonna be a famous game. The second half promises to be really big, including unveiling of the new website, a tool with serious depth more than a mere one-dimensional presence on the web. February is looking like the New School Madison College Certification and Skills USA kickoff.

We'll have more new member and social mixers, development of our signature event for next year, succession planning to keep the momentum going along with a list of educational offerings and other events, not to mention the Tri-chapter Educational event in May. So if you thought the first half was awesome (yep, it was), the second half will blow you away.

We are the champions. And that, my friends, has Rose Bowl written all over it.

- Jim Zirbel, President

*This month's word, **IFMA-licious**, that tasty IFMA December 15th Potluck Party I found . . . near the back of the fridge.*

Membership Update

IFMA Madison welcomes the following new members to our chapter:

Jeff Barutt

Datacenter Facility Operations Manager
TEAM Technologies
Fitchburg
Email: jeff.barutt@teamnet.net
608-663-1404

Michael J. Wicker

Regional Sales Manager
TEAM Technologies
Fitchburg
Email: mick.wicker@teamnet.net
608-216-4171

James Rognstad

Install Account Executive
Honeywell
Madison
Email: james.rognstad@honeywell.com
608-270-6111

QuickConnect:

Do you know of a Facility Manager that doesn't currently belong to the family of friends at Madison IFMA? If so, we'd love to contact them on your behalf and invite them to join us for a complimentary lunch at our monthly meeting! Please contact a MemberSquad Team member!!!

IFMAdison Website Update

LinkedIn – This LinkedIn group is up and running but we need your help. In order for this site to be a success, we need participation! This page makes it easier to post information about events, industry changes, and questions than the traditional email blast, phone calls, or online research. Please take a minute to view/contribute to this site.

The Website – The last step before your IFMA2.0 team is trained and ready to get this site up and running is almost complete. More information to follow



Hello IFMA Madison Members,

Monthly lunch meetings are educational and great networking events and it's that time of the year to take advantage of the discounted annual meal ticket. It is a great deal, \$75 for the year and your break even point is 6 lunches. On the following page is the purchase form with instructions for using check or credit card. Limited time to purchase so act now.

For those of you that only attend a few lunches per year we are keeping the lunch price at \$13.

Any questions please feel free to contact Robbie Kritz, Lunch Bunch Director at 838-6607 x14 or Robbie.Kritz@CubicWallSystems.com



Monthly Meeting Meal Ticket Invoice

Save Time & Money

Purchase of the Meal Ticket option will entitle the holder to attend Madison-IFMA Monthly Membership meetings without a door charge through December 2011. Normal door charge will be \$13.00 per meeting. For members of record on January 2011 this offer expires on February 1, 2011.

Your Name: _____

Please make your \$75 check payable to: **Madison-IFMA**

And mail to: **Madison IFMA**

PO Box 44008

Madison, WI 53744-4008

Paying with Credit Card? Sign up by email or fax!

Provide the following necessary credit card information and email to ifma@mailbag.com

Please Charge My: ☐ **VISA** ☐ **MasterCard** **in the Amount of: \$75.00**

Charge Card Account Number: _____

Exp. Date: _____

Name on Credit Card: _____

or

Using this form, fill in credit card information and FAX to: 608-848-9266



IFMA

Madison Chapter

December Meeting

To: All IFMA Members - Guests are welcome too!

What: Annual Holiday Party

When: Wednesday, December 15, 5:00 p.m. – 10:00 p.m.

Where: Capital Brewery
7734 Terrace Ave
Middleton, WI

What to bring:

As we do every year, we ask you to bring a dish to pass. All plates, plastic forks, knives, spoons and napkins will be provided. Chuck Gifford will be making our annual tradition of his famous deep fried turkey and Rick Kurz white chili recipe. Don't forget, it's a cash bar.

IFMA Goodwill – Hosted by the Community Crew:

Please share the joy of the Holiday Season by bringing a non-perishable food donation. The "Community Crew" will be taking our donations to a local food pantry. They are also planning a putting fundraiser. Come see what this is all about and join in on the fun! You might win a prize if you are good!!!

SEE YOU ALL AT THE PARTY!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

Education Update



On November 12th we wrapped up the FMP educational series. Mark Sekula led the group for their last session Planning and Project Management on November 11th and 12th. We are pleased to announce the following members have attained their FMP certification – From Madison: - Jean Barry, Karyn Biller, Sadie Garvin, Doug Haselwander, Brian Novinska and Patty Sweitzer. From Green Bay: Jeff Bedore, Tom Green, From Milwaukee: Sue Bunker Tom Crylen, Grant Horn. Also, Perry Carrimon – no chapter affiliation. Great Job! Congratulations!

The following members will be finished with their FMP series early part of 2011. From Madison: Jason Willemarck, Kyle Roux and Mitch Klabough; From Green Bay: Ty Wagner; From Milwaukee: Scott Wolenzien, John Volz, Kris Schuette. Keep the momentum going; your almost there!

November Chapter Meeting Recap

The 11-16-10 IFMA luncheon presentation was titled "Security in Our Current Environment" given by Todd Jansen (the Associate Director of Global Security) and John Harmon (the Global Security Training Administrator) of the Covance Laboratories Security Organization. They described the best practices from the Covance security system and described the resources that are available to support their security needs. The agenda included Security Assets and Threats, Protection in Depth, Information Security, Work Place Violence, Use of Force by Security Personnel, Training, and Resources. They stressed sites should have multiple levels of physical security, on-going security training for building personnel, and a policy in place in case of work place violence.

Further information regarding security is available

at American Society for Industrial Security (ASIS) – www.asisonline.org, Local Chapter 067 of ASIS – www.asiswisconsin.org, Disaster Response Website – www.ready.gov, FEMA Website – www.fema.gov, Public and Private Partnership of Dane County – http://www.countyofdane.com/emergency/public_private.aspx, International Foundation for Protection Officers – www.inpo.org, InfraGard – www.InfraGard.net, www.preparemybusiness.org, or www.verbaljudo.com websites.

Todd can be contacted at todd.jensen@covance.com and John can be contacted at john.harmon@covance.com for additional info.

November Tour Recap



The Accelerator building is an energy efficient, 3 story building with 80,000 sq ft to be used mainly for lab build out space and some office space. Currently there are no permanent residents but an agreement is underway that may result in the first resident. The mechanical systems and HVAC equipment provide redundancy for maximum reliability. The suites offer a growth path for companies with suite sizes ranging from 3600 to 6000 sq ft with such amenities as high speed data connections, conference rooms, kitchenettes, showers, BSL wet labs, clean rooms, fume hoods, and other amenities associated with science and technology requirements. There is a 100 person capacity ground floor conference center with a kitchen and three, 6 to 14 person conference rooms, break rooms with kitchenette on each floor, and loading dock with a receiving area. Energy efficiency is obtained via the solar building orientation, maximum use of day-lighting, rain gardens, native plantings, and racks for 20 bicycles. Additional information may be obtained from urp@mailplus.wisc.edu or by calling University Research Park at 608-441-8000. Also see www.universityresearchpark.org.



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IFMA Madison December Anniversaries

1 Year

Nathan Hansen
Dan Weisman

CDP Inc.
J.H. Findorff & Son Inc.

2 Years

John Bohman
Steven Schlifer

Associated Banc-Corp

3 Years

Peter Zielski

U.S. Water Services, Inc.

5 Years

Mary Edwards

Coakley Brothers Company

7 Years

Greg Knapp

Paragon Business Furniture Group

8 Years

Doug Sutter

Bachmann Construction Company

10 Years

Robert Schuler

J&J Industries-J&J/Invision

12 Years

David Kinney

Great Lakes Educational Loan
Services Inc.

Terry Mayhall

Programmed Cleaning

16 Years

David Hanson

Lands' End, Inc.

21 Years

Thomas Klingbiel

Inter-Varsity Christian
Fellowship USA

IFMA Teams Looking for YOU!

DO YOU WANT TO GET CONNECTED WITH IFMA? WE CAN HELP YOU GET INVOLVED!!!

We are looking for some additional help on a couple of our Teams. It does not take much time, but I promise you it will be very rewarding!!! The following Teams are looking to add people:



Community Crew

Is looking for 2 more members.



Team PR

Is looking for 1 more member and people interested in organizing our 1st Awards Event



Member Squad

Is looking for 1 more member



News Crew

Is looking for 2 more members.

If you have interest in any of these committees, please call Karyn Biller (Talent Scout) at (608) 819-1548. I will help you get on the committee that best fits your talents.

IFMA Madison - Our Vision

The Madison Chapter of IFMA is an organization that fosters credibility and respect for the facility management professional in the business community.

IFMA Madison - Our Mission

To provide chapter members with educational, networking and support opportunities that enable professional advancement and enhance facility management



IFMAdison Green Corner

Going Green, Eco Friendly Terminology

Have you ever had the unfortunate experience of settling in for a chat with a long-lost friend and been lost in the first five words out of their mouth? They are likely suffering from acronymitis, or an inflammation of the abbreviation gland. Signs of infection include rapid-fire rattling off of industry (or even office) specific acronyms and sensory numbness that impedes their ability to recognize the dazed look in the eyes of their audience.

Sadly, there is little that can be done to cure acronymitis, but its effects can be mitigated by immersion into the culture. Carry a note pad and pen to jot down every cryptic term and keep your blackberry close at hand to search the net for clarification at the first opportunity.

The earthy world of green living has unfortunately succumbed to the condition and those testing the waters may well become mired in confusion before they ever have a chance to select their first EnergyStar™ appliance.

Below are a few common terms and their definitions.

ACT: Association for Contract Textiles: A non-profit professional group of companies that strive to source and promote the use of sustainable natural textiles for domestic use.

Authentic: Guarantees that food was grown and produced within 50 miles of its end retail point. The term “organic” has been diluted in recent years primarily through the successful lobbying efforts of major corporations. Recognizing that consumers were riding the organic wave to new shores, corporate farmers and manufacturers succeeded in watering down the term to include their products, much to the confusion of the consumer.

Biofuel: Alternative combustion engine fuels derived from grain production or recycling of used vegetable oil. Combustion engines are easily modified to run on biofuel, but may not meet emission standards in certain states.

Carbon Neutral: Any entity or person who manages resources to eliminate carbon production. This can include offsetting the emissions from activities in one location by green restoration or enhancement of others.

Certified Organic: Means that the producer has paid copious amounts of money and submitted their materials to rigorous testing to meet increasingly limiting governmental restrictions. Small producers almost certainly cannot afford the high cost of certification, so sell their products under the less restrictive “authentic” or “non-certified organic” label.

Fenestration: The energy efficiency of windows. Considerations include square footage of windows in relation to structural surfaces, thickness of glass, gas barrier and tinting.

GREEN: GrassRoots Environmental Effectiveness Network: Nationwide group devoted to supporting activists committed to protecting wildlife and the environment.

Green Business: Any business that employs eco-friendly processes to reduce its carbon footprint. Measures include alternative power sourcing, paper reduction, recycling, use of recycled materials, incorporating water and power saving devices, and processing and reusing gray water.

Green Collar: No, not Mr. Green Jeans, but a rapidly growing workforce devoted to sustainable agriculture and organic or authentic farming.

Green Pricing: For a slightly higher cost or periodic upcharge consumers can choose to have their power supplied by green power producers, such as wind, solar and water driven energy suppliers.

Net Metering: Allows a home's utility energy meter to cycle in reverse when the home's energy consumption is less than the amount purchased by installed green energy devices, such as solar or wind generators. In these cases the energy stream flows in reverse and the home unit supplies additional energy to the utility's power grid.

Phantom Power: Trickle power drawn by “sleeping” devices such as computers, ovens, telephones and entertainment equipment.



IFMA Madison Chapter Calendar of Events

December 2010

- 14 Executive Board Meeting
- 15 Holiday Party

January 2011

- 11 Executive Board Meeting
- 18 Luncheon Meeting: UW Professional Development
- TBA Tour: UW Vet Diagnostic Lab

February 2011

- 8 Executive Board Meeting
- 15 Luncheon Meeting: Studio Wikitature
Open Source Facility Design
- TBA Tour: Remodeled UW Astronomical Observatory

March 2011

- 8 Executive Board Meeting
- 15 Luncheon Meeting: Dean Health Safety Director
- TBA Tour: St. Mary's/Dean Hospital, Janesville

April 2011

- 12 Executive Board Meeting
- 19 Luncheon Meeting: Threat prep. at Alliant Energy Center/Fairgrounds
- TBA Tour: Alliant Energy Center

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Strang, Inc.
T. Wall Properties
Target Commercial Interiors
Tilsen Roofing Company, Inc.

January Newsletter Deadline Wednesday, December 29, 2010

Please submit materials to Jennifer Hardebeck
jhardebeck@central.esurance.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)

IFMA Madison
INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION
NEWS CREW

