

Facilitations

News & features for facility professionals

Published periodically by



November 2006

PRESIDENT'S MESSAGE

October was certainly a busy month for IFMA folks. The Executive Committee meeting was held at Strang, Inc. on Tuesday, Oct 10th - thanks Larry! Our lunch meeting was held at the Sheraton on Tuesday, Oct. 17th, where we had the pleasure of hearing about relocation from Mary Edwards of Coakley Brothers Company. Thursday, Oct 19th we toured the new Fitchburg Town Center – an amazingly beautiful building and project. On Wednesday, October 25th we had a new member event at Weston Place in Madison, WI. Thank you to all who made these opportunities possible!

Those who were lucky enough to attend World Workplace in San Diego, CA on Oct. 8 – 10th also had the opportunity for lots of great educational and networking experiences. Both keynote speakers were excellent, and I highly recommend both of their books – A Whole New Mind by Daniel Pink and The One Thing You Need to Know by Marcus Buckingham. Both books give great insights into the ever-changing business world we work in today. Both discuss strategies to work in this new “Conceptual Age” where creativity, empathy, and the ability to work cross functionally are becoming as important as more traditional analytical abilities.

This was the 3rd WWP I've attended and I always come back feeling energized and inspired about my work with many great IFMA memories. My favorite memory this year being sunset with our Tri-Chapter friends at the Canadian event aboard the USS Midway Aircraft carrier in San Diego Bay. Amazing!

Next year WWP is in New Orleans, LA on Wed., Oct. 24 – Fri., Oct. 26, 2007. It's a great opportunity for facilities folks to tour the rebuilding of the city after Katrina and hear the challenges and inspirational stories from folks who were part of the process. Put the dollars in your budgets now for 2007. (\$1,800 - \$2,000 usually covers the flight, hotel, conference cost and meals) and get jazzed up in New Orleans!

Wishing you and your families a wonderful Thanksgiving!

Sheri L. Rose, CFM

Chapter Monthly Luncheon
The Sheraton, 12 Noon, November 21, 2006

Simple and Low-Cost “Green” Practices Every Business Should Consider

Being a “green” or environmentally sensitive business, has become a badge of honor for many local businesses, and the investment of financial and human resources toward the “Green” effort can often be significant. Those firms willing to invest heavily in new technologies such as photovoltaic collectors or on-site wastewater treatment facilities should be applauded for their efforts. They truly are helping to raise awareness and promote sustainable practices for the betterment of our environment.

But what about the rest of the business community, such as those struggling with lower profit margins, increased competition, and a shrinking workforce? How can these companies attend to their core business needs and still find time and the financial resources to be “Green?” This seminar is geared toward just such companies.

You will learn that being “Green” doesn't have to cost a lot of money. It's easy, and every company should get involved. Your “Green” experts, Larry Barton, AIA LEED®-AP and Ron Mastalski, AIA LEED®-AP of Strang, Inc., will lead you through a fun and interactive discussion of simple and low-cost “Green” practices including:

- “Green” initiatives that immediately start saving you money
- No-cost initiatives that motivate and reward
- Simple operational approaches that nurture a “Green” culture
- Fast pay-backs from simple, low-cost retrofits

And don't forget to bring your own success stories to share. Being “Green” is not a competition or a race. It's simply the right thing to do for our community and our environment and it's easy for every company to get involved. We'll show you how!

IFMA's November Tour

4:45 p.m., November 30, 2006

Ellen & Peter Johnson HospiceCare Residence

HospiceCare is located at 5395 E. Cheryl Parkway in Fitchburg. Dinner will be available in the dining room following the tour. Please RSVP to Becky Brown at rbrown@creativebusinessinteriors.com by Nov. 28th at noon. See page 3 of this newsletter for tour details.

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Richard Pierce Receives High National Honor



Pam and Richard Pierce at Awards Banquet

Our very own Richard Pierce, CFM was honored at the International Awards of Excellence gala dinner in San Diego. Congratulations Richard! Thanks for all the contributions you have made to IFMA – we are so proud that you are part of our Chapter!

The International Facility Management Association named Richard Pierce, CFM, IFMA Fellow, a recently retired assistant director of the Wisconsin Union of the University of Wisconsin-Madison, to its 2006 Class of IFMA Fellows. He was honored during IFMA's Awards of Excellence gala dinner Tuesday, October 10 at the World Workplace 2006 Conference and Expo in San Diego.

The IFMA Fellowship program was established to create an elite core of respected industry leaders in facility management. Being named an IFMA Fellow is the highest honor that the Association can bestow on a member. To date, 65 other facility professionals, educators and affiliated individuals have been honored with IFMA Fellowship. This year, Pierce joins nominees, John Carrillo, CFM, IFMA Fellow; Sharon Harrington, CFM, IFMA Fellow; Ira Marcus, CFM, IFMA Fellow; Albert Pilger, CFM, IFMA Fellow; and Cheryl Waybright, CFM, CFMJ, FMA, RPA, NCIDQ, IFMA Fellow, to bring the number of IFMA Fellows to 71.

As assistant director of the Wisconsin Union of the University of Wisconsin-Madison, Pierce had executive-level responsibility for the division of social education with responsibility for the facilities area, organizational strategic planning, facilities master planning, capital budget forecasting and project management. He proposed and led the organization through a comprehensive facilities improvement master plan.

Pierce has made a large impact upon IFMA since joining the organization in 1989. He was chair of the board from 2001-2002 and has also served the Madison Chapter of IFMA as president, vice president and secretary/treasurer. He has held leadership roles at all levels of IFMA for 17 years.

Education Session Rescheduled

Rescheduled Webinar – November 16

Your local IFMA chapter is offering another great opportunity for an educational experience. See the following information on what should be a very informative topic.

*Sustainability: How Your Short-Term FM Strategies
Affect Your Long-Term Goals*

Nov. 16, 2006 - 12:00 p.m. CST

90-minute session - Audio & Web Presentation

Being prepared for the mergers, acquisitions and consolidations that can occur during an organization's life cycle will ease space-planning challenges and enable your company to develop strategies that carry over to future projects for the long-term.

Learn how to create a short-term FM strategy that will extend to future projects, including the pros and cons of out-sourcing versus handling your needs in house. Explore the necessary elements of an effective FM plan. Understand how to gather the most accurate data and information to make important strategic decisions regarding the proper distribution of physical assets.

Location: This webinar will be held at Target Commercial Interiors, 1020 John Nolen Drive, Madison. It's on the frontage road right down from the Sheraton. You turn as if to go in to the Sheraton but take a right and follow that road. Feel free to bring a lunch and Target has offered to have beverages available. Thank you Target for providing the location.

CFM Exam Study Group Being Formed

Are you interested in taking IFMA's CFM exam? We are forming a study group for the Madison chapter. The format will be as follows: the group will meet over a 5-10 week period (depending on the number of topics covered per session), beginning the middle of January, after the holiday season. Each session will be held in the morning for 1 hour, and will focus on 1 or 2 of the nine competencies. Each study session will be lead by one or two of our chapter CFM's with expertise in the associated competency. We already have volunteers for the sessions, thank you chapter CFM's!

We felt this format offered flexibility in terms of what you need to focus on, and allows you to attend those sessions that you feel would be of the most benefit. If you feel you are stronger in one competency, you may not want to attend certain sessions, although your expertise would be of great benefit to the rest of us! So, what do we need from you? If you are interested in participating in the study session, please e-mail us expressing your interest. We need to know how many are interested so we can line up appropriate space.

We would also like to know what you are looking for to prepare for the exam, and anything that would be a benefit for you. These sessions are for you, and we want to help you prepare for the exam, so please give us feedback!

Thank you,

Mary Evers Statz; Eppstein Uhen Architects
(marys@eppsteinuhen.com)

Sean Hyland; Mentor Biologics
(SHyland@mentorcorp.com)

November Tour is Hospice Center

This month's IFMA tour will take place from 4:45 to 6:00 p.m. on November 30, 2006 at the newly constructed Ellen & Peter Johnson HospiceCare Residence in Fitchburg. This 38 bed addition to the existing Don & Marilyn Anderson HospiceCare Center "stands as a tribute to a community dedicated to providing unparalleled care to its individual members facing the end of life," said Susan Phillips, President/CEO.

The opening of the residence facility in September 2006 added a new level of care with a residential focus. This type of care is an additional dimension to the support already provided through HospiceCare. At the Don & Marilyn Anderson Center the service provided is a specialized 24-hour support type of care for patients with acute illnesses.

Homelike comfort, natural beauty and a state-of-the-art medical environment have come together in the Ellen & Peter Johnson HospiceCare Residence. Come experience how the details in the design of the new addition and its beautiful site have made this facility so spectacular, with guided tours by the HospiceCare design team and architect and interior designer from Potter Lawson Architects.

HospiceCare is located at 5395 E. Cheryl Parkway. Dinner will be available in the dining room following the tour. Please RSVP to Becky Brown at rbrown@creativebusinessinteriors.com by Nov. 28th at noon.

Monthly Meeting Meal Ticket

The 2007 monthly meeting meal ticket invoices will be sent out in November. Purchase of this meal ticket option will entitle the holder to attend Madison-IFMA Monthly Membership meetings without a door charge.

This saves time at the reception desk, and saves you money! Watch for this invoice, and take advantage of this incredible offer.

WORLD WORKPLACE 2006 A HUGE SUCCESS!

World Work Place (WWP) is the premiere facility management conference and a great source of information on current trends in facility management. Facility managers (FM'ers) are a unique group of professionals. FM'ers typically come from a variety of backgrounds such as engineering, office management, interior design, project management, accounting - you name it! We come to this job for a variety of reasons, from a variety of backgrounds and enjoy a variety of work experiences every single day. The International Facility Management Association brings us together and validates us - yes, validates the work we do - with educational programs, networking opportunities and camaraderie. If you've never been to WWP you should seriously think about it. Next year we meet in New Orleans with a change in week days to Wednesday, Thursday and Friday instead of Sunday, Monday and Tuesday. It is already scheduled for October 24 - 27 so put it on your calendars now! Here are some impressions of the conference in San Diego from some of this year's attendees!

My highlights of WWP include coordinating the networking events for the Madison Chapter, the Tri-Chapter get-together, and the Ottawa Sister Chapter lunch - yes, I really do like doing this for the chapter. Another highlight was seeing our very own Richard Pierce CFM honored with the Fellow designation. Richard has contributed so much to our chapter and the IFMA organization over his span of membership. It was great to see him recognized. I attended excellent sessions featuring Amazon.com, the Energy Act of 2005, the Knowledge Age Workforce and LEED-EB.

Catherine Neumann CFM - American Family Insurance

It would be hard to find a better venue for this wonderful learning/networking experience. WWP 2006 was very special and it was very exciting to be in the audience when our own Richard Pierce was honored as one of six new IFMA Fellows. This year's WWP has me fired up for next year in the Big Easy. I hope to see many of my fellow Madison chapter members in New Orleans!!!

Mike Bergenske - Credit Union National Association

I thought it was really enjoyable to have our luncheon with our sister city participants from Ottawa, Canada. We had some good talks about what we've been doing in our local chapters, and how government cutbacks have really downsized their membership. They even gave us a "test" on translating some of the Canadian slang and French-Canadian terms. We did terribly but we didn't care, since we all had a good laugh. It's great to have another chapter to compare notes with and develop some friendships for the future.

Karen Miller - Badgerland Farm Credit Services

I had a wonderful time, what could be more perfect than great weather, great facility, wonderful learning sessions and a bit of fun on the side with great people. The tour of the USS Midway was fascinating and an unusual way to spend an evening. I did want to thank the chapter for making it possible for me to go. If I had not won the drawing I would not have been there this year. Thanks to you I came home, refreshed, invigorated and better educated-note I didn't say rested (Partially due to a 12 hour trip to get home due to weather delays in Chicago.)

Judy Benish -- Alliant Energy

WWP is a one stop shopping event. The exposition hall is full of the latest innovative products and solutions for managing the facility. There are numerous career enhancing opportunities and career planning assistance. To be among peers that are able to provide information and best practices on the same challenges and issues we all face is priceless! The networking opportunities are plentiful, you just have to reach out and grab them. I've met many great people along the way and have forged some great friendships across the world. Thanks IFMA Madison and World Workplace for being a class act!

Patty Sweitzer - TDS Telecom

WWP seminar topics were well done. The professionalism of the presentations improves every year. The exhibitors appeared to have grown in numbers. I contacted a number of vendors which had real benefit to issues I was looking for support.

Wayne Schroeder CFM -- Beaver Dam Community Hospital

I thought the opening reception was one of the best ever....it was also neat to reconnect with our Sister Chapter friends and we should be trying to come up with a way to meet with them more than once a year. As always I was overwhelmed and really touched by the generosity and support of my Madison Chapter mates as they cheered me on Tuesday night. I hope we can look forward to great turn out in New Orleans.

Richard Pierce CFM, Fellow - Retired - University of Wisconsin Memorial Union

IFMAdison Member Profile

Catherine Neumann CFM, WRID, IIDA
Facility Environment Services Manager
American Family Insurance



How long have you been a member?

I have been an IFMA member since 1989 (I think) and it has been a wonderful 17 years. Without the support I received from fellow IFMA members and the resources available through IFMA I never would have had the confidence to hold offices with the chapter or take on more facility management responsibilities in my job with American Family Insurance. I have served the chapter as secretary, treasurer, president, past president, newsletter chairperson, membership chairperson, sister chapter liaison, and have led several CFM reviews over the years.

Work History

I have a degree in Interior Design from the University of Wisconsin-Madison. I worked for a couple of office furniture dealerships in Madison (Rowley-Schlimgen where Vickie Wenzel was my first boss!) and in Chicago before joining American Family as a Systems Furniture Analyst in 1982. I gradually took on more corporate designer responsibilities but in 1989 I made the leap to facilities as a space management/installation supervisor with a group of 14. I worked for Jim Whiteside who was the director of facilities at American Family before starting his own business. In 1996 my responsibilities grew to include building and site maintenance as well as housekeeping. In 2002 operations (HVAC, plumbing, power, etc) was added. Today I have 50 facility professionals in my group and we maintain the company headquarters and Madison corporate properties, about 1.5 million square feet.

What do all the letters mean behind your name?

CFM stands for Certified Facility Manager which I achieved in 1995. WRID is the acronym for Wisconsin Registered Interior Designer and IIDA stands for the International Interior Design Association.

Life Beyond Work?

Yes, there is life beyond the work environment and I have been totally consumed by several enjoyable pursuits over the years.

Most recently I can be found on the community theater stage in CTM Family Theater's new production of A Christmas Carol starring Robert Spencer from American Player's Theater fame as Scrooge. There will be nine performances at the Capitol Theater in the Overture Center for the Arts December 1-10. Tickets are available through the Overture Center box office at 258-4141. I play Mrs. Fezziwig, a party hostess, and the Laundress who Scrooge witnesses selling his belongings to Old Joe in a vision of what may be with the Ghost of Christmas Future.

I am an avid dog lover and currently share my home with a standard poodle (Lily) and a miniature poodle (Rudy). Years ago I was president of the Dane County Humane Society board of director and served that organization for over 13 years - passionately. I recently started beading and making sterling silver jewelry and call my line Charmed Life.

So, that's enough about me! I love life, travel, my family and extended family, my life partner Terry Austin, my canine companions, friends ...and IFMA! As a 2003 breast cancer survivor I know this isn't a dress rehearsal ... enjoy every day!

What I appreciate most about being an IFMA member?

All of you, our great little Madison chapter, the opportunities I've had, the networking, the way our past presidents and chapter founder Frank Alfano still keep involved, World Workplace, and seeing one of our own chairing the IFMA international organization - way to go Richard Pierce!

December Newsletter Deadline

Friday, November 27, 2006

Please submit materials to Matt Darga
at
mdarga@twallproperties.com
(as an attached WORD document)

Fore!

Golf lessons new pre-requisite for college graduation?

Law and business students at a Chinese university are now required to take golf lessons, an October 17 article on MSNBC.com reported. The university believes the golf lessons will benefit the students since deals are frequently made on the golf course.

First Class Mail

Address Correction Requested

IFMA Madison Chapter Calendar of Events

November 2006

- 14 Executive Board Meeting
- 21 Luncheon Meeting - CFM Panel for "CEU's"
- 30 Tour & Dinner - Hospice Center

December 2006

- 12 Executive Board Meeting
- 12 Holiday Party

January 2007

- 9 Executive Board Meeting
- 16 Luncheon Meeting - Common Window Mistakes-Klein Dickert(?)
- 20(?) Tour - Cardinal Float Glass Tour(?_)

February 2007

- 13 Executive Board Meeting
- 20 Luncheon Meeting - Energy Management for Facility Managers
- ?? Tour

March 2007

- 13 Executive Board Meeting
- 20 Luncheon Meeting - Integrated Technology
- 22 Tour - Blackhawk Church



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