

Welcome to Your Award Winning IFMA Madison Chapter Newsletter



Congratulations to Vicky & Emily

Facilitations

News & features for facility professionals

Published periodically by



November 2008

PRESIDENT'S MESSAGE

IFMA WORLD WORKPLACE 2008

On October 14th, Cheryl Weisensel from AAA and I attended IFMA's Annual Meeting along with the House of Delegates Meeting. It was actually very interesting. These meetings were run very much like our Business Meeting. They reviewed the organization's financials, last year's meeting minutes, current facts & figures and IFMA HQ's Key Initiatives for the 2008-2009 year. I learned a lot and thought I would share the information with you.

To start, the IFMA organization has 19,485 members worldwide. There are 123 Chapters in 65 countries. IFMA currently has 3,518 CFM members and 619 FMP members! The number of CFM's increased in 2007-2008 by 19%. The FMP's designation increased by an impressive 322% in 2007-2008!!!! IFMA also continues to make great stride with the colleges. There are 6 recognized accredited colleges with an FM Program. The colleges are George Mason University - Virginia, University of California - Berkeley Extension, University of California - Irvine, University of California - Riverside, University of Washington and Portobello School - Ireland. In addition to these Universities, there are also 11 colleges that have recognized degree programs. I attended a program at World Workplace put on by some recent grads. They reviewed their curriculum. It's quite impressive what the students are learning in college today. They have a great focus on the 9 Core Competencies. IFMA is really impacting the future of the FM practitioner.

After the facts and figures were reviewed, Dave Brady (President & CEO), John McGee (Chairman), Thomas Mitchell, (First Vice Chair), Francis Kuhn (Second Vice Chair) & Alan Thomas (Executive Vice President & COO) started the House of Delegates portion of the meeting by reviewing IFMA's Key Initiatives for 2008-2009. They are as follows:

- 1) Refine the Value of Members
 - a. Are members getting the value they are looking for?
 - b. How do we increase value?
 - c. Changing demand of the Global workplace.
- 2) Sustainability
 - a. Meet the immediate need.

- b. Enhance the importance of the FM professional as it relates to sustainability.
 - c. Set-up a sustainability taskforce.
 - d. Set the strategy for IFMA to effectively serve the FM practitioner as more organizations move towards sustainability.
- 3) Strategic Facility Planning
 - a. Continue to follow the balance scorecard process, goals and objectives.
- 4) Future of Credentials
 - a. The opportunity for a global body of knowledge. (9 Core Competencies).
 - b. The need for a global job task analysis.
 - c. Progress in Europe.
- 5) Expansion of Education and Research
 - a. Increase global demand.
 - b. Expansion of distribution channels.
 - c. New media, format & technology.
 - d. Brand equity in Fortune 1000 Companies.
 - e. Green practices.

The Madison Chapter definitely impacted the success of World Workplace 2008. I'm very proud to say we had 2 members from our chapter that gave presentations! Richard Pearson, PE presented a program on "Maintaining the Built Environment" & Michael Army, presented a program on "The Costs and Benefits of Implementing LEED for Existing Buildings." Both presentations had a large attendance. GREAT JOB Dick & Mike!! You represented the Madison Chapter well!

The final "icing on the cake" at World Workplace was the Award of Excellence banquet. As you all know, we got the Newsletter Publication Award for small chapter. Emily and Vicky have done a tremendous job making our e-newsletter educational and informative. I was very proud to stand on the stage and receive the award for our chapter!!

Now all of you know the Madison Chapter has the work hard play hard philosophy! Well, we did not let you down. Check out page 3 of this newsletter for some pictures from World Workplace Dallas 2008! Enjoy!

Until Next Month,

Karyn Biller
IFMA Madison - President

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World WorkPlace Smiles / Big as Dallas!



Education Update

The Education Committee is presently working on a pulse survey regarding training for Facility Management Professional Program, or the Certified Facility Manager credential.

Based on the results, our committee will prepare a training session for either CFM or FMP. Circle of Excellence sessions will be held quarterly. The next session will be in January.

Watch your email for the survey. The information we collect will enhance the training programs that are developed.

Patty Sweitzer has graciously volunteered to Co-Chair the Education Committee with Mike Schwartz.

Thanks Patty!!!

Chapter Monthly Luncheon

November 18, 2008

12 Noon - Sheraton Madison

November Luncheon Topic- Green Cleaning
Presented by Clean Power

Tour for November: US Bank Plaza Building Tuesday November 25th, 5:30 PM.

Come and see the building as you remember it, before it changes! One of Madison's most well known buildings is about to undergo some major (and past-due) changes. See the current state of architecture and MEP systems, and learn about the proposed changes which were nearly stymied by a recent landmark status application. We will review some of the many challenges presented by a complex building, and the project planning process. We will also tour several modifications in progress or nearly completed, including elevator extension and modernization, elevator lobby construction, and extensive parking deck repairs. Feel free to park in the US Bank ramp, which is accessed from Webster Street, east of the building (behind the building). Parking will be free. Please meet near the elevators, in the first floor lobby of the building.

Please RSVP to Matthew Darga via email or phone below by Monday November 24th. (608) 268-7015 (direct) (608) 209-3207 (cell) or email mdarga@uli.com

Mark Your Calendar! Save the Date!

The IFMAdison Holiday Party will be
December 18th at Capital Brewery
Party Starts at 5:30 p.m.



CAPITAL BREWERY

AMERICA'S #1
RATED BREWERY

October Chapter Meeting Recap

A big thank you to Carrie Meier, EMS Specialist for Dane County for taking the time to show us all the how to perform compression only CPR. It is the County's goal to train every person to be able to help someone who collapses from cardiac arrest. This simple skill takes only minutes to learn and can save a life! The presentation was very informative and helps develop the following Core Competency:

Competency Area:

Human and Environmental Factors

Competency 2. Develop and manage emergency preparedness procedures.

Performances

1. Develop emergency plans.
2. Assure people are trained in emergency procedures.
3. Assure all emergency systems and procedures are tested as planned.
4. Assure emergency drills are conducted.
5. Develop disaster recovery plans.



Website Update

Networking is now Possible on the IFMA Madison Web Site

Go to this Website:

www.ifmadison.org/membernew/index.html

User ID = IFMA international account number (from a renewal invoice)

If you need a password, click "Forgot Your Password"
A temporary password will be sent to your email address on file.

Once you log in, change it to something meaningful for you.

Once in the site, click the link "Review your membership information"

The first section contains the contact info from IFMA's international Website.

If this information is incorrect, it must be updated at www.ifma.org (IFMA International)

The second section, "Additional Member Information," is where members add their company's Website address and a Member Bio.

Please take a few minutes to enter this data.

Click on "Update" to save text.

Click on "Business Areas" and choose up to five categories.

Click on "Update" to save choices.

Once the database is substantially populated, we will be able to search for members by name, by business category, and even by text in the biographies.

A handwritten signature in black ink, reading "Dick Pearson".

Richard J. Pearson, P.E.

IFMA Madison November Member Profile

Cindy Torstveit



Cindy Torstveit from State of Wisconsin, Department of Administration is one of our CFM members and was also a winner of one of our scholarships.

Cindy used her scholarship to attend World Workplace.

How long have you been involved with IFMA and what do you appreciate about being an IFMA Madison member?

I have been an IFMA member since 2001 and have been in three different chapters (Chicago, Washington DC, and now Madison). I appreciate the learning and networking opportunities that the Madison Chapter provides. I have learned that not all chapters are the same and I really appreciate all that the Madison Chapter has to offer to its members.

Brief history of your work experience

I think my career has come full circle; I started out after college at the State of Wisconsin, Dept of Administration as an interior designer. I left in 1994 to go to Chicago where I worked for an Architectural firm, a Bank and then a Technology Company. During that time I expanded my knowledge and work experience from Interior Design into Construction Project Management, Real Estate and then Facilities Management. In 2002 I left Chicago and took a position in Washington DC as a Facilities Manager for a large insurance company. In 2004 my husband's company transferred us back to the Midwest and I traveled back and forth for one year before taking a new position back at the State of Wisconsin, Department of Administration, as the Director of Interior Design for the Division of State Facilities.

Family/Home Life

I am married to Steven Little and we have a two year old son, Cameron. We are working on adjusting to getting regular sleep so we are just starting to "get a life." (Cameron didn't start to sleep through the night until he turned 2 last April).

Hobbies/Interests

We enjoy doing many things as a family including golf, tennis; traveling and we are huge Badger football fans.

Most interesting facility related problem or solution

I will never forget moving to DC after 9/11 and on my second day as the new facilities manager I had to have a meeting with the safety officer. Our office was located two blocks from the White House and staff was extremely concerned about safety, evacuation etc. and he wanted to review with me some of their ideas for a new safety/evacuation strategy in the event another disaster took place. The meeting started out well as we reviewed the existing evacuation policy and went through ideas for a meeting place and how to disseminate information to both our customers and employees if the office was closed. It then took an unusual turn.

He explained many people were very nervous still about a plane hitting the building as we were so close to the White House if another plane were to head our direction it could miss the white house and hit our building. He further explained that since we were located on floors 7 through 12 if an airplane hit the middle of the building the individuals on the top floor would be trapped as the local fire department trucks with ladders could only reach to the 6th floor.

So he and a team of employees had come up with the following ideas (keep in mind he said this all with a straight face):

- 1) The company should invest in a large plank that could span the distance over the alleyway on the west side of the building to the building next door and store it in the hallway. In the event that the employees could not evacuate down one of the stairwells, someone would break the window, and toss the board across the alleyway through the window of the adjacent building and employees could "walk the plank" so to speak and evacuate through the building next door.
- 2) We should invest in parachutes for base jumping and employees could base jump off the penthouse.
- 3) We should invest in a plastic shoot that could be attached at the roof and released to extend down to the street and employees could simply slide down the shoot to street level (similar to construction debris shoots).

Continued on following page . . .

Cindy Torstveit Profile Continued

After much consideration on how to phrase my response, (9/11 was still in the front of employees minds and although this was all well meaning it was not quite rational thinking) I reminded him that our building was in the middle of the block, and although we were only two blocks away from the white house, the chances of a plane hitting the building in the middle were very unlikely. If anything the plane might land on top of the building or would have to go through the surrounding buildings to get to us. I also explained that the building owner would probably not allow us to store the plank or would not authorize breaking of our window or window of the building next door. I further had to explain that the Risk Management Department would probably not authorize any of these as viable evacuation solutions and that we should simply use the stairwells for evacuation in the existing plan until more research was completed by the local fire department on how to handle such situations. He sighed and we concluded our meeting.

The very next day there was a story in the paper about how someone had developed a slide for evacuation from a mid-rise building In the specification in the newspaper, it said in order to evacuate from the 12th floor the slide would suspend at least two blocks and traffic would need to be stopped. At this point I just looked at the employee and said NO.



Member News

The membership committee welcomes the following new members-- Amy Nagy from Iconica, Formerly Planning Design Build and Melissa Lubich from Oakwood Village senior living.

The membership and public relations committees are working on a new membership brochure along with other branding elements. See our results in coming months.

We are pleased to announce that Sheri Rose, a Past President of IFMA Madison, has joined CIC as a project manager. Sheri is a Certified Facility Manager (CFM) and has a bachelor's degree in Business Management and Communications from Concordia University along with a Drafting/Architectural diploma from Madison Area Technical College. Sheri also brings to CIC over 15 years of experience working on varied projects in commercial facilities. We are excited to welcome Sheri to our team at CIC. Below is her new contact information.

Sheri Rose, CFM
Project Manager

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Member Benefits When You Need them Most

As an IFMA member, you have access to exclusive benefits, contacts and resources to help you lower your facility costs and improve your bottom line. Given the turmoil in today's financial sector, reducing facility expenses are more important than ever.

As part of IFMA's Affinity Program, APPI (Affiliated Power Purchasers International) offers IFMA members valuable opportunities to mitigate risks and reduce energy costs during these times of financial uncertainty. Gain the competitive edge you need to function most effectively in the volatile energy market. E-mail info@appienergy.com for more information.

Plus—IFMA members are invited to take advantage of special offers and incentives provided by FM Deals and Discounts participants, brought to you by IFMA's Corporate Sustaining Partners.

Thank you for utilizing IFMA partners for all of your facility products and services

Pearson Engineering

Improving the indoor environment for over 20 years

On Time and Under Budget

How to fit 3800 tons of chiller capacity into a 2700-ton space?

When a large medical center realized they had outgrown their chiller capacity, time was running out. They brought in Pearson Engineering to accomplish what seemed impossible — getting additional chiller capacity designed, installed, and running in eight months. Operating staff was immediately involved in design.

Eight months later...

- Old chillers out, new chillers in, in the same week
- Chillers started on the date promised
- Weekly team meetings — no surprises, no cost overruns
- Commissioning optimized plant operation and served as training for operations/maintenance staff
- Project delivered on time, and *under* budget



Our Way Of Thinking

What makes Pearson Engineering different and better? **Simply speaking, it's how we use our brains.** Our unique way of thinking is a combination of good engineering principles, including rational and deductive reasoning, and a detective's inquiring nature. We take a holistic view and consider the building structure, systems, occupants and the universe in which they exist. In short, we spend a lot of time "outside the box."

Our Experience

Our licensed engineers have extensive prior field experience as service technicians and renovation project managers. And our attention to detail has been critical during onsite measurement, inspection and analysis.

Pearson Engineering has the hands-on, real world, practical experience to make the difference on your project:

- Including Owner's staff in all phases of design
- Onsite system analysis and field verification
- Adaptive reuse of existing equipment
- We log on to your control system
- Utility Cost Reduction — Sustainable Energy Management
- Commissioning / Retrocommissioning / Hands-on functional testing
- Focus on Energy Ally

The Green Corner

In the latest ranking of green electronics from Greenpeace, five companies have scored over the halfway mark, showing significant progress in making their products more energy efficient, easily recyclable, and with fewer toxic chemicals. Nokia moved back into first place with the ninth issue of the report, scoring an even 7 out of 10 points. Nokia had been saddled with a penalty point in the rankings for the last nine months as a result of its poor takeback policies in India. The company's score reflects its rank as the top company for electronics takeback in India, as discovered by Greenpeace India researchers this past summer. The Guide, which launched in August 2006, is updated every three months to reflect changes made by companies in manufacturing, performance and takeback of their products. Overall, the researchers look at 15 criteria for each company, five based on the use of toxic chemicals, five based on takeback and recyclability of hardware, and five based on energy efficiency and greenhouse-gas related issues.

See the results at: www.greenercomputing.com/files/document/guide-to-greener-electronics-9.pdf

Energy Efficiency Training In Eau Claire and La Crosse

Energy Center University is offering an outstanding training, *Energy Efficiency: Continuous Improvement for Continuous Savings*, December 2, 2008 in Eau Claire and December 3, 2008 in La Crosse that focuses on reducing energy use and cost. Participants will learn about common solutions applicable to commercial, industrial and institutional facilities that save energy, get tips on how to implement an energy management plan for continuous savings and much more. The program is presented by C. Thomas Tucker, P.E., Founder of Kinergetics LLC in Madison. His professional experience includes process optimization, heat recovery system analysis and design, evaluation of renewable energy applications, combined heat and power assessment, and the technical and economic feasibility of new technologies. This half-day workshop is designed for facilities managers, energy managers, architects, engineers, designers, contractors and others interested in reducing energy use in their facility. For more information, please visit www.ecw.org/efficiency/.

IFMAdison November Anniversaries

1 Year

Brian Basken	Pearson Engineering
Sara Bembenek	ServiceMaster Building Maintenance
Margo Duffy	Eppstein-Uhen Architects
Brian Hackl	Henricksen & Company, Inc.
Lonnie Lascelle	American Transmission Company

2 Years

Shannon O'Reilly	AVI Systems
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3 Years

Steve Kelliher	Clack Corporation
Kevin Unbehaun	Sub Zero Freezer Company

5 Years

Jenny Crubaugh	Interior Investments
Scott Phillips	US Cellular - Central Region

7 Years

James Zirbel	Capital Fire & Security
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9 Years

Eric Truelove	The Renschler Company
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12 Years

Daniel Barsness	National Guardian Life Insurance Co.
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15 Years

Cheryl Weisensel	AAA Wisconsin
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17 Years

Ginni Jones	JT Packard, a Power Plus! Company
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27 Years

James Montgomery	Madison Gas & Electric Co.
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Welcome New Members

Melissa A. Lubich	Oakwood Village
Amy C. Nagy	Iconica

Job Postings

QBE Regional Insurance Design Automation Specialist (20803)

You want your work to make a difference; so do we. As a Design Automation Specialist at QBE Regional Insurance, your work will impact both our employees and company financial performance. In this role, you will be responsible for a variety of design and administrative tasks related to workspace design and facilities management. You will use AutoCAD to analyze and design workspace across our domestic operations, as well as Archibus Facilities Management and Lenel Security Access System to manage leases, assign space according to BOMA standards, and administer physical security access according to corporate standards. To succeed in this position, you should be self-motivated, eager to learn, comfortable with ambiguity and effective at multi-tasking. To qualify for this position, you should have at least an Associates degree (or equivalent experience) in Automated Design, Drafting, Interior Design or a related field, with at least a year of recent use of AutoCAD to create and modify space planning drawings. This position requires up to 15% travel and occasional, unplanned overtime.

At QBE Regional Insurance, we believe that making a difference is a two way street. If you bring the right combination of initiative and technical skills, we'll provide training to support your success. We will give you opportunities to take ownership in a team-oriented environment that values individual initiative and open thinking. And as part of the QBE Insurance Group, one of the top 25 global insurers, we offer competitive pay-for-performance total compensation and benefit packages.

For a full job description and to apply online, please visit our online career center at www.qberegional.com/careers and reference job number 20803 . Principals only.

CHIEF ENGINEER Grubb & Ellis (Microsoft Account) Fargo, North Dakota

This highly visible position reports directly to the Facilities Manager for Microsoft's Fargo campus. The Chief Engineer will be responsible for providing technical direction and support for the operation and maintenance of the building and building equipment including the development of plans to keep building assets at the highest degree of care and value. The Chief Engineer may be responsible for more than one site. The ideal candidate will possess 10-15 years combined total experience as a Building Engineer and Chief Engineer. For a full description please e-mail Dan Srba at: Dan.Srba@swstaffingsolutions.com.

One of our members sent in this joke that deals with issues that Facility Managers face in their buildings.

Lipstick in School (priceless)

According to a news report, a certain private school in Washington was recently faced with a unique problem. A number of 12-year-old girls were beginning to use lipstick and would put it on in the bathroom. That was fine, but after they put on their lipstick, they would press their lips on the mirror leaving dozens of little lip prints.

Every night the maintenance man would remove them, and the next day the girls would put them back. Finally the principal decided that something had to be done. She called all the girls to the bathroom and met them there with the maintenance man. She explained that all these lip prints were causing a major problem for the custodian who had to clean the mirrors every night (you can just imagine all the yawns from the little princesses).

To demonstrate how difficult it had been to clean the mirrors, she asked the maintenance man to show the girls how much effort was required. He took out a long-handled squeegee, dipped it in the toilet, and cleaned the mirror with it. Since then, there have been no lip prints on the mirror.

There are teachers .. and then there are educators.



IFMA Madison Chapter Calendar of Events

November 2008

- 12 Executive Board Meeting
- 18 Luncheon Meeting - Green Cleaning
- 25 Tour - 5:30 p.m., US Bank Plaza Building

December 2008

- 9 Executive Board Meeting
- 18 Holiday Party - Capital Brewery

January 2009

- 13 Executive Board Meeting
- 20 Luncheon Meeting - Finance for FM
- ?? Tour - TBA

February 2009

- 10 Executive Board Meeting
- 17 Luncheon Meeting - Thermal Imaging
- ?? Tour - TBA

March 2009

- 10 Executive Board Meeting
- 17 Luncheon Meeting - Site Development
- ?? Tour - TBA

December Newsletter Deadline

Wednesday, November 26, 2008

Please submit materials to Emily Rowe
emily.rowe@creativebusinessinteriors.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)

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