

ROCK THE FOUNDATION - ORLANDO 2009

October 2009 Issue No. 10

Rockin Rollin

Madison Rocks World Workplace with

Father Matt, Jim & Tina!

IFMA Foundation
presents
Rock the Foundation 2009

A Day in the life
of an FM
Rockstar

Rockin' the
Built Environment



COWS STAMPEDE ORLANDO
More Inside on IFMAdison's
World Workplace Experience

Facilitations

News & features for facility professionals

Published periodically by



November 2009

PRESIDENT'S MESSAGE

Dear Colleagues,

I recently received a wonderful phone call. The caller said, "Hi Matt. I just wanted to say thanks. The temperature is just right for everyone. Our suite and restrooms are perfectly clean. There isn't a single problem with any workstation. Every bulb is lit, and our electrical bills are lower than ever!" I'm sure the caller would have continued on with more pleasant news, but my alarm clock put an end to it.

That kind of unsolicited and unprompted gratitude is rare. In our company, we often do receive words of thanks and appreciation, but those don't always filter up and down through our company. I'm sure all of us have felt underappreciated at times. Add to that the fact that these are trying times for many, which creates additional workplace stress.

I have seen several articles about ways to show appreciation to employees when times get tough, and when raises/bonuses may be limited. Most of those articles advise on acknowledging employees' efforts and finding alternative ways to reward good performance. So when the job market improves, they stay.

It's always a good time to show appreciation and say thanks. Many philosophers, religious leaders, and psychologists believe that saying thanks often and reminding yourself of things you are genuinely thankful for on a regular basis can lead to more happiness. Maybe it is the "glass is half full" mentality. The timing couldn't be better as we approach Thanksgiving. Here are a few things I am thankful for:

- A chapter full of members who are positive, hardworking folks, and who are also a lot of fun to be around.
- Committee directors with passion and energy in service to our members.
- An engaging executive team committed to chapter success, and a rewarding member experience.
- A chapter leadership team and chapter members who have been a constant source of encouragement and support for me.
- My wife and children, who are a constant reminder of the things in life which really matter.
- A workplace culture that respects my contribution.

Have a happy and safe Thanksgiving!

Sincerely, Matthew Darga

New IFMA-Madison Series



The IFMA Madison newsletter committee has begun a new series, highlighting our chapters team directors and the role they play in our success. Our first squadcast is an interview with Mike Schwartz, director of our newest team, COMMUNITY CREW.



Learn about what our newest team is all about and how to get involved by clicking this link:

<http://www.ifmadison.org/Squadcast.mp3>

2009-2010 OFFICERS & DIRECTORS

President

Matt Darga
Urban Land Interests
251-0706
mdarga@uli.com

Vice President & President-Elect

Jim Zirbel
Capital Fire & Security
442-8777
jzirbel@capital-fire-security.com

Secretary

Dani Michels
Commercial Interior Contractors (CIC)
575-5537
dani@cicbuildsout.com

Treasurer

Cheryl Weisensel
AAA
828-2445
caweisensel@aaawisconsin.com

Immediate Past President

Karyn Biller
Target Commercial Interiors
257-0521 x104
karyn.biller@target.com

Programs/Tours

Jon Schneider, Co-Director
577-2407
jonmschneider@tds.net

Ron Rowe, Co-Director
Alliant Energy
458-3493
ronrowe@alliantenergy.com

Member Squad

Brian Hoffman, Co-Director
J.F. Ahern Co.
223-7942
bhoffman@jfahern.com

Roberta Montague, Co-Director
Schroeder Solutions
262-207-6363
rmontague@schroedersolutions.com

Lunch Bunch

Robbie Kritz, Director
Cubic Wall System
838-6607 ext. 118
robbie.kritz@cubicwallsystems.com

Sponsorship:

Jenny Crubaugh, Co-Director
RK Witt & Associates
(224) 425 8591
Jenny@rkwitt.com

Jean Barry, Co-Director
WPS
226-2686
jean.barry@wpsic.com

Public Relations

Angela Brzowski, Director
Mortenson Construction
441-5551
Angela.brzowski@mortenson.com

Newsletter

Emily Rowe, Co-Director
Creative Business Interiors
249-0904
emily.rowe@creativebusinessinteriors.com

Vicky Statz, Co-Director
Office Furniture Resources
208-6146
vstatz@ofr-inc.com

Web Site

Dick Pearson, Director
Pearson Engineering
274-3339
dick@pearsonengineering.com

Community Crew

Mike Schwartz, Director
Coakley Relocation Systems
256-6683
mschwartz@ccoakley.com

Education

Patty Sweitzer, Director
TDS Telecom
664-8915
patricia.sweitzer@teldta.com

Golf Outing

Mary Evers-Statz, Director
UW Medical Foundation
826-6718
Mary.Statz@UWMF.WISC.EDU

Scholarship

Jennifer Bendoritis, Director
American Security & Investigations
800-506-9269
jbendoritis@americansecurityllc.com

Madison IFMA Administration

Le and Bob Jordan, Communicators of Wisconsin (COW)
848-1960, fax 848-9266;
ifma@mailbag.com

IFMA International

Tawa Busari, Member Services Manager IFMA International (Houston)
(713) 623-4362
tawa.busari@ifma.org

Active FM Job listings in our area are posted in the Members Only section of the IFMAdison web site.

Member News

The wheels are turning in the Member Squad. We are working on the formulation of a new sub-group that will focus on attracting new members from the “Emerging Professionals” category. We believe this endeavor will help to bring awareness of IFMA to the people from our business community that are either new to the Facility Management field or are coming out of school looking for a fantastic support group! To give this program the best chance for success possible, we are looking to team the group with Mentors from within our Madison Chapter.

Member Squad is thankful to have Emily Rowe on board to spearhead this effort! That being said, we feel that this is a program that will require additional members to our committee. If you would like to contribute your time and efforts, please feel free to contact us at any time!!

Richard D. Pierce Joins EUA As A Facility Planner

Eppstein Uhen Architects (EUA) is pleased to announce that Richard D. Pierce, CFM, IFMA Fellow, has joined the firm as a facility planner.

Richard is a Certified Facility Manager with more than 30 years of experience directing the operations of large, complex facilities. He recently retired as Director of Facilities for the University of Wisconsin-Madison’s most prominent and historic facility, the Wisconsin Union. Richard has been a leader in the International Facility Management Association (IFMA), receiving the Distinguished Member Award in 1998 and serving as Chair in 2001-2002.

In 2005, Richard was named an IFMA Fellow, becoming one of less than 50 individuals so recognized for their service and achievement from IFMA’s 20,000+ membership.

Richard will use his unique experience to provide additional perspective to design teams – helping them advance the EUA mission by thinking “beyond design.” In addition, Richard will be looking to expand EUA’s exposure and reach through his national and international relationships.

“Richard is a great addition to our team,” EUA President Greg Uhen said. “He brings a depth of facility management experience, knowledge and resources that very few professionals in the nation can claim.” Richard will work closely with all of EUA’s studios, and will be based in EUA’s Madison office. He can be reached at (608) 442-6682, or richardp@eua.com.

Chapter Monthly Luncheon

November 17, 2009

12 Noon - Sheraton Madison

This month's topic will be Sustainable FM: A Practitioner's Guide to Greening IT. See you luncheon reservation email for details on this presentation.

IFMA's November Tour

The November Tour will be held on November 19th at Cogdell Spencer Erdman, 1302 Deming Way (One Erdman Place), Madison, WI. Registration will begin at 5 PM and the tour at 5:30 PM. Erdman moved its facility from University Ave to their new LEED Gold building in Nov of 2007.

This tour will feature a multi-station approach sharing their sustainability stories. Topics/features to be highlighted are: Electrical room’s exterior switch gear and generator; Site, rain water storage tank; Plumbing Room; Lighting design and commissioning; Energy benchmarking; Mechanical room; Construction management; Materials; Resource library and Move coordination.

October Luncheon Recap

Eric Truelove of Renschler presented on Commercial Building Best Practices, including a comparison of the Energy Star, LEED, and Green Globes certification programs.

Scott Olsen of MGE followed up talking about benefits of benchmarking energy use in commercial buildings and proposed incorporating a craft ethic into understanding and minimizing energy use in buildings.

Competencies covered include Operations & Maintenance and Construction Management.

Accredited Continuing Education Units



Emmons Business Interiors and The HON Company are pleased to offer

The Holistic Learning Environment for design professionals (0.1 CEU)

Course Scenario:

- The learning process has changed dramatically in the past three decades. A student's day is now a kaleidoscopic experience, with an ever-changing array of instructors, activities and interaction. Likewise, school officials face radically changing expectations from the community when it comes to the design of their facilities.
- The Holistic Learning environment will track these changing trends, and describe the in-depth research process that was used to help discover them.

What you will learn:

- Overall trends in learning and facility management that are impacting school and classroom design.
- A brief, high-level overview of LEED for Schools, as it compares to LEED for Commercial Interiors
- An in-depth description of the VOC research process, that allows design professionals to analyze trends using both qualitative and quantitative data.

Reserve your spot today:

Date: Tuesday November 10, 2009

Sundance Cinema
430 N. Midvale Blvd
Madison, WI 53705
608.316.6900

Registration 4:00 – 4:30
CEU – 4:30 – 5:30

5:30 – 6:30 Cocktails & hors d'oeuvres

RSVP: Sherry Lillge 715.254.1120 or sherryl@ebiweb.com

This seminar will be at no charge. Attendees must pay fees to IIDA for Continuing Education Credit



The Cows Return to World Workplace



The IFMA-Madison Team brought a small herd of the famous Wisconsin Cows to Orlando for World Workplace 2009. Courtesy of WI Milk Marketing Board, the inflatable cows were a highlight of most visitors' memories and their signatures on the cows reflect it. Each of the cows was signed by hundreds of the country's IFMA members while the IFMA Madison Team watched over them.

Originally the brainchild of Catherine Newmann, the cows return reminded long-running members of their previous visits, thrilling and udderly perplexing many newcomers.



As Robbie Kritz and the IFMA-Madison Lunch Bunch herded members from Green Bay, Milwaukee and Madison for the Wisconsin Lunch on Thursday, Styrofoam "noodles" were erected above the tables with Madison's Lunch Bunch logo dominating the visual landscape as thousands dined. Robbie also spent a great deal of time carrying the cows for members to sign.

The IFMA HQ staff was very aware of IFMA-Madison's presence due to Richard Pierce and the 14 members of the IFMA-Madison "Bovine Team." Currently, two of the cows are at large, presumably kidnapped by other chapters (presumably Chesapeake & Silicon Valley) and we should expect ransom notes before too long.

Apparently, this ransoming has occurred in past years, only to perpetuate the ongoing saga. Perhaps we'll have some "bovine vacation" photos next month.



Career Profile

Sean Hyland, Project Manager T-Wall Properties



Sean Hyland's career in Facilities Management actually began while he was serving his country in the U.S. Navy. Sean was a nuclear engineer and electronics specialist.

This technical training prepared him for his first civilian job as a lead main-

tenance technician for a mission critical pharmaceutical facility.

Production downtime meant big dollars as this facility is recognized as one of the highest revenue per square foot buildings in all of the U.S. A 30,000 sq. ft facility generating over \$8 billion in annual product sales! Reliability and managing against down time were key objectives.

In Sean's current position for T-Wall properties, he is responsible for all existing tenant spaces in over 40 buildings! While other project managers manage the process of moving tenants into the T-Wall spaces along with related build-outs, once settled in that tenant and their overall relationship with T-Wall Properties is managed by Sean. This includes environmental, electrical, plumbing, maintenance of common areas, and roof system management to name a few areas.

Throughout his career, Sean continued to develop his personal credentials and has earned his CFM. IFMA plays an important role in continuous education opportunities and an ongoing introduction to new areas and new topics. Sean credits listening skills as his key to success as he balances and prioritizes the many requests for service from his tenants.

One of the biggest challenges that Sean seeks to address is to develop a predictive approach to service and maintenance. It is really a challenge to move from a "break down/response" maintenance culture

to using various technologies and services which will predict failures before they impact a tenant and their operations. His short term career goal is to evolve from a project manager to an "asset manager," implementing such tools as a CMMS package and other predictive approaches to maintenance.

Sean's goal is to significantly reduce emergency response service requests across the T-Wall Properties portfolio, as he strengthens a culture of predictive services.

Electrical Safety Update



National Fire Protection Association
The authority on fire, electrical, and building safety

NFPA 70E Version 2009 outlines a new requirement in labeling the electrical components within your facility. Equipment shall be field marked with a label containing the available incident energy or required level of PPE. (Article 130.2C.) PPE (Personal protection equipment) must be worn at the appropriate level for any energized work where personnel will be exposed to live electrical parts.

The information on these labels is unique to each electrical component and the data included on the label is gathered during an Arc Flash Hazard Analysis of your facilities' electrical system. Equipment labeling is a key facet of "making known the hazards" of the electrical system as a host employer responsibility. For more information on updates within the 2009 Version of NFPA 70E, contact Academy Service Group.

Guarding Against Influenza in the Workplace

According to Trane (www.trane.com), spending time reviewing your HVAC system and its major components, as well as air and water distribution, can aid in significantly mitigating the spread of H1N1 and other types of influenza this cold and flu season. Adopting simple, common-sense measures and using proper maintenance protocols, in addition to performing a few system upgrades are just some of the precautions that can be taken in commercial buildings to mitigate the spread of influenza.



IFMAdison Green Corner

Governor Signs Electronic Waste Recycling Bill

Manufacturers of certain electronic products sold in Wisconsin will be required to assume responsibility for the collection and proper disposal of discarded household electronic devices under a new recycling bill that has been signed into law.

Gov. Jim Doyle signed into law Senate Bill 107 on Oct. 23. The law requirements become effective Jan. 1, 2010.

The law bans certain electronics from landfills and requires electronics manufacturers to register with the Department of Natural Resources and arrange for responsible recycling and disposal of consumer electronics including video displays, computers and printers.

While this bill does not regulate retired electronics from businesses, businesses may experience positive effects of the bill due to the increased electronics recycling infrastructure. Many business-generated retired electronics are regulated under existing Wisconsin hazardous waste management requirements.

“This is giant step forward in the state’s nationally noted recycling efforts,” said DNR Secretary Matt Frank.

Electronics manufacturers, recyclers, collectors and retailers and municipal officials involved with electronics recycling are encouraged to attend one of three remaining public stakeholder meetings in November the DNR is conducting to provide information related to the new electronics recycling law.

The DNR has also put together an electronics recycling media kit explaining the basics of the law, a general timeline for implementation, and statistics on electronics use and recycling. The kit also contains a link to register for the public informational meetings, and several quotes from the DNR’s Waste and Materials Management Program director.

- Information compiled from Wisconsin DNR Website

IFMAdison November Anniversaries

1 Year

Mike Brenz

Julia Wiedmeyer

Sergenian's Floorcoverings

Urban Land Interests

2 Years

Brian Basken

Sara Bembenek

Margo Duffy

Lonnie Lascelle

Pearson Engineering

ServiceMaster Building Maintenance

Eppstein-Uhen Architects

American Transmission Company

3 Years

Shannon O'Reilly

AVI Systems

4 Years

Steve Kelliher

Kevin Unbehaun

Clack Corporation

Sub Zero Inc.

6 Years

Daniel Rosetta

American Family Insurance

8 Years

James Zirbel

Capital Fire & Security

10 Years

Eric Truelove

The Renschler Company

12 Years

Fred Volker

Environment Control

13 Years

Daniel Barsness

National Guardian Life Insurance

16 Years

Cheryl Weisensel

AAA Wisconsin

28 Years

James Montgomery

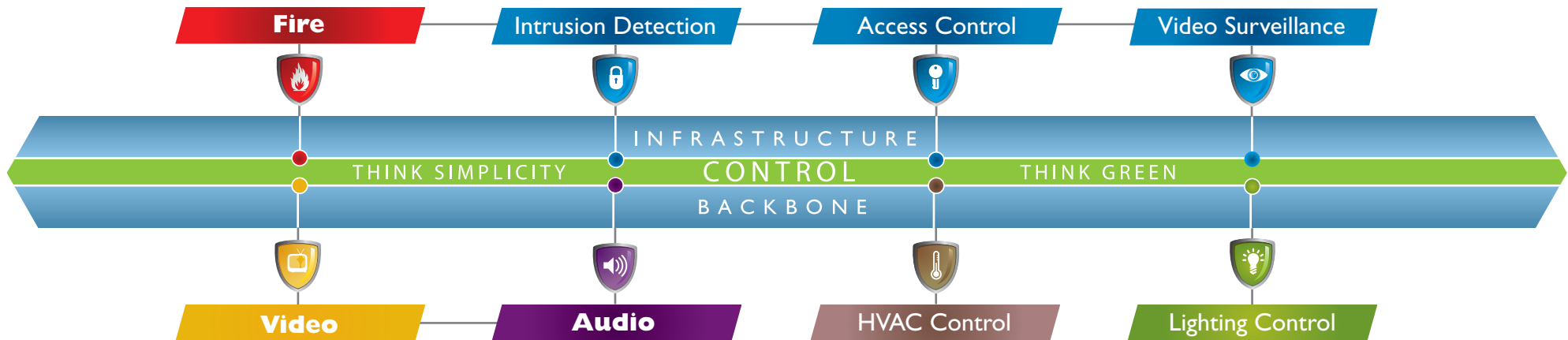
Madison Gas & Electric Co.



FEARING'S

AUDIO • VIDEO • SECURITY

low voltage systems | high performance solutions



- Video Displays
- Digital Signage
- Video Conferencing
- DirecTV Commercial
- Interactive Whiteboards

- Foreground Sound
- Background Music
- Audio Conferencing
- Paging System
- Sound Masking

Mission Statement:
To be recognized as the premier solutions provider
in the audio, video, and security industry by serving our
clients with integrity and performance excellence.



INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION

IFMA Madison Chapter Calendar of Events

November 2009

- 10 Executive Board Meeting
- 17 Luncheon Meeting
- 19 Tour - Cogdell Spencer Erdman

December 2009

- 8 Executive Board Meeting
- 17 Annual Holiday Party - Capital Brewery

SAVE THE DATES!

IFMA Madison Chapter Holiday Party

Date: Thursday, December 17th, 2009

Time: 5:00 pm – 11:00 pm

Location: Capital Brewery, Middleton

IFMA Madison 25th Anniversary Celebration

Date: February 18th, 2010

Location: Concourse Hotel

Time: 5:00 pm – 11:00 pm

**More Information on both of these
fun events coming soon!**

December Newsletter Deadline

Wednesday, November 25, 2009

Please submit materials to Emily Rowe
emily.rowe@creativebusinessinteriors.com

or

Vicky Statz

vstatz@ofr-inc.com

(as an attached WORD document)

Our 2009-2010 Sponsors

Gold

Capital Fire & Security
Coakley Brothers Company
CUNA Mutual Group
Fearings
Pearson Engineering
Strang Inc.
Target Commercial Interiors

Silver

J. F. Ahern Company
Alliant Energy
AVI Midwest
Bessa Associates, Inc.
C. Coakley Relocation Systems
J. H. Findorff & Son, Inc.
Kraemer Brothers
Kramer Printing
Madison Gas & Electric
Mortenson Construction
ServiceMaster Building Maintenance
Welton Enterprises