

Facilitations

News & features for facility professionals

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PRESIDENT'S MESSAGE

Discover IFMA!

Hello IFMA friends! I am happy to report to you (after a few short months as your president) that I have no shortage of things to write about when it comes time for my monthly newsletter submission. Whew! I consider myself very lucky to be part of such a vibrant organization.

There is always something going on. And therefore, there is always something to write about! So what will it be for this month? Hmm... How about Discover IFMA! Thanks to Member Squad, this event keeps evolving, and each one seems to be better than the last. This next one is no exception. Member Squad has stepped it up once again.

Here's what you have to look forward to at our next Discover IFMA event to be held in early November:

- First off, we have a great venue. Tri-North Builders has very graciously offered to host our event at their beautiful Gold LEED certified building at 2625 Research Park Drive in Fitchburg (thank you Steve Harms!)
- Our keynote speaker will be a member of Tri-North's team with firsthand knowledge of what it takes to go through the LEED certification process. You'll get a blow by blow account of what's involved, how long it takes, and much more.
- We'll hear from our very own Sustainability Liaisons (Matt Darga and Leah Samson-Samuel) about what's happening with IFMA's new sustainability credential (the SFP), and about where IFMA is heading internationally on the sustainability front.
- Our Emcee for the evening (yet to be determined) will talk for just a few minutes about the many ways in which our chapter benefits its members, and will introduce our keynote speaker for the evening.
- Has anyone noticed what I haven't mentioned thus far? Anyone? Anyone? That's right...no team reports! In the interest of providing our members and their guests with the greatest bang for their buck,

we've decided to skip team reports. Instead, you'll just get quality content for all you facilities geeks to sink your teeth into.

- And what would a Discover IFMA event be without a tour? Lame, right? Not to worry. We'll get to see up close and personal what makes Tri-North's facility a Gold LEED certified building.
- If none of that entices you, perhaps prizes will. Yes...everyone who attends will have an opportunity to win one of several door prizes.
- And...if you bring a facilities professional as a guest, you'll be entered into a drawing for one super awesome grand prize. *But only if you bring a guest who's a facilities professional, who isn't currently a member.* So please, bring one...or several!
- And...if your facilities professional guest should decide to become a member, you get a bonus: a gift card for \$25 to someplace that has stuff you want ☺
- Did I mention that there will be food? Let's be honest...there isn't much our chapter does that doesn't involve food. And this event is no different. There will be plenty of h'orderves and beverages to round things out.
- And last but not least, there will be networking. We know networking is important to everyone, and have no fear...there will be plenty of opportunities at this event for you to mingle with your IFMA friends. And eventually, once Tri-North kicks us out (gently, I hope!), come across the street with us for more fun and hanging out at R&R Kelly's.

Watch for email blasts and a posting on our website with specifics on date and time. Next month, my focus will be on education: CFM & FMP review courses, World Workplace, Circles of Excellence, and on and on!

- Dani Michels, President,
IFMA-Madison Chapter

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Chapter Monthly Luncheon

October 18, 2011
12 Noon - Sheraton Madison

IFMAdison's October Program is "What Do Financial Statements Mean to Facility Managers?" by Rick Perrin of **B2B CFO**.

Rick has over 30 years of broad-based financial and operations experience in manufacturing, retail, construction, consulting and service firms, and as a CPA and consultant. He has extensive experience leading companies through high growth, and is particularly adept at driving operational improvement. Rick is the CFO/trusted advisor for a number of small and mid-market businesses in the Madison area. Rick uses unique planning and financial tools to increase his client's sales and profits and turn around struggling companies. Rick also provides project and interim-CFO services, working with companies as little or as much as needed.

Prior to joining **B2B CFO**, Rick was Vice President Finance/CFO at a complex manufacturer where he played a lead role in driving sales from \$45 to \$70 million, reducing costs over \$3 million, and leading the launch of two new divisions. Rick managed the accounting, IT, Purchasing, Quoting and Logistics departments.

Prior to this, Rick was VP Finance of a six-plant manufacturing company where he led teams in the acquisition and implementation of ERP Manufacturing, Accounting and HRIS systems. Rick was also Controller of a \$100 million retail chain and Corporate Accounting & Treasury Manager of a \$350 million manufacturer.

Rick earned a B.S. from the University of Colorado where he graduated in the top 10% of his class. He also holds an MBA in Corporate Finance from the University of Wisconsin. Rick became a CPA in 1984 and is a CCM (Certified Cash Manager), having received one of the top five scores on the 1995 Treasury Management exam. In 2004, the Association for Financial Professionals (AFP) selected Rick from a list of over 100,000 financial professionals as one of the 300 most outstanding professionals in the finance and treasury industry.

IFMA's October Tour - World Workplace

IFMAdison's October Tour is World Workplace in Phoenix, AZ, 10/26 - 10/28. The World Workplace Conference & Expo is the largest, most longstanding and well-respected annual conference and exposition for facility management and related professions. Each year offers a new experience, addressing challenges and strategies that are universal to every facility type, shape and size.

A fully customizable experience, attendees can choose sessions under specific topic tracks and learning levels; spend time on the expo floor talking to vendors and attending exhibitor-presented sessions; and take advantage of the many networking and learning activities scheduled throughout the week. Join your IFMAdison colleagues and friends from the Southeast and Northeast Wisconsin chapters, representing the Badger state to FMs from all over the world!

Position Opening at Madison College

Madison College has the following position open and is currently accepting candidates.

Manager – Real Estate/Property

Employment Conditions:

Administrative salary range C45 with a starting salary of \$66,015-\$87,470, depending on qualifications and experience. Madison College provides a generous benefits package. Newly hired Administrators serve a two year probationary period.

Organizational function and responsibilities:

This position provides a critical role in assisting the oversight and management of the College's building portfolio. The position will provide the necessary oversight to all aspects of the College's new building development as well as be responsible for managing lease negotiations, implementing marketing and leasing strategies, facilitating and monitoring the activities of outside brokers, and, as required, recruiting, selecting, and managing leasing representatives.

The position will coordinate the work of several third-party vendors. The position will supervise the Administrative Manager of Campus Scheduling and Event Services. In addition, the position may supervise the work of full- and part-time PSRP, casual employees, temporary employees, and student help. The Real Estate/Property Manager will report to the Director of Facility Services.

For more information regarding this opportunity, please see "Job Openings" on the Members Only page of the IFMAdison website.

September Luncheon Program – September 20th,



noon

The Show and Go team was honored and excited to have Mike Huffman from Huffman Facility Development, Inc. (www.huffmanfd.com) as the guest speaker for September. Mike discusses the core competency of *Planning and Project Management: developing facility plans, planning and managing all phases of a project, managing program and design, and managing construction and relocations*. Many thanks to Mike for speaking to our group on this important topic!

September Tour – September 29th, 5:30



The September tour of the new Sun Prairie High School was amazing! Tom Brooks, Facilities Manager for the district, gave us an excellent in depth look at the Geothermal mechanics. He described their energy consumption and explained the efficiencies they have are above expectations. Their system does not rely on a traditional backup boiler system as many other schools have implemented. In addition, the heating system for the school pool, an add on to the referendum, is also operating above expectations. The other walking portion of the tour highlighted an absolutely fabulous facility, and a hallmark for education facilities around the state. Thanks to Tom Brooks at SPSD for this wonderful tour!



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IFMA Green Corner

Enhance Benchmarking Efforts in Facility Performance

IFMA has partnered with ENERGY STAR to help facility managers benchmark their buildings and save energy. We have developed resources and tools specifically tailored to meet the needs of our members and challenge you to reduce the energy use of your building by 15% from the baseline data entered.

Want to know how you compare to other IFMA members?

We have an IFMA ENERGY STAR Master Account!

Share your energy data with the team and **we will provide a benchmarking report**. Think your building can't be benchmarked? That's even more reason to join your peers in setting up your ENERGY STAR building profile and sharing data through our Master Account!

It only takes 5 steps and 5 minutes...

Step 1: Visit www.energystar.gov/benchmark and log in. In the My Portfolio screen, click "Share Facilities." Select a Portfolio Manager Master Account: IFMA-IFMA_Master. Click "Add and Modify" at the bottom of the screen.

Step 2: Set Access Rights to "Read Only." Select "No" for ALL Optional Rights.

Step 3: Select the appropriate IFMA Group to share into. DO NOT share with "Main Portfolio."

Step 4: Select the facilities in your Portfolio Manager account you will be sharing with the specific IFMA Master Account Group.

Step 5: Confirm your choices then select "Save."

Further Resources

[IFMA Energy Challenge Overview \(.PDF\)](#)
[View the ENERGY Star Challenge FAQ »](#)

Not sure what category to put your building into?

For a full list of Building Category Types for Energy Star, visit our [IFMA Energy Star Challenge Master Account Building Categories](#)

IFMA Foundation Sustainability How-To Guide:
[ENERGY STAR Portfolio Manager](#)

IFMA ENERGY STAR Video:
[Sustainability Minute](#)

IFMA ENERGY STAR Webinar:
[ENERGY STAR and the IFMA Challenge: Saving Energy in Your Facilities](#)

ENERGY STAR Report:
[State and Local Governments Leveraging Energy Star](#)

Questions?

View the [ENERGY Star Challenge FAQ](#) or email re-search@ifma.org for more information about IFMA's Energy Star Portfolio Manager account.

For technical questions related to benchmarking and troubleshooting inside Portfolio Manager, contact buildings@energystar.gov.



**New
Members
for
September:**

Mr. William R. Lockwood
SERVPRO of Madison
5959 Haase Rd
Deforest, WI 53532

Robin L. Pharo
Treysta Group
PO Box 352 402 1/2 E Main St
Mount Horeb, WI 53572

IFMA Membership Update

Our chapter is currently at 176 members, down 2 members overall this year (we've lost 28 members and picked up 26 new members).



IFMA Madison Chapter Calendar of Events

October 2011

18 Luncheon Meeting
26-28 World Workplace, Phoenix

November 2011

8 Executive Board Meeting
15 Luncheon Meeting
TBA Tour

December 2011

13 Executive Board Meeting
20 Luncheon Meeting (Tentative)
TBA Annual Holiday Party



We are looking for additional people to help a couple of our Teams. It does not take much time but it will be very rewarding!!! The following Teams are looking to add people:

- **Community Crew – 2 more members are needed.**
- **Member Squad – Needs some Professional members to join their team.**
- **News Crew – 1 more members are needed.**
- **Lunch Bunch – 2 or 3 more members are needed.**
- **Board of Education – 1 or 2 more members are needed.**

If you have interest in any of these committees, please call Karyn Biller (Talent Scout) at (608) 819-1548. I will help you get on the committee that best fits your talents.

November Newsletter Deadline

Wednesday, October 26, 2011

Please submit materials to Jennifer Hardebeck
jhardebeck@central.esurance.com

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